

## What is the Coalition?

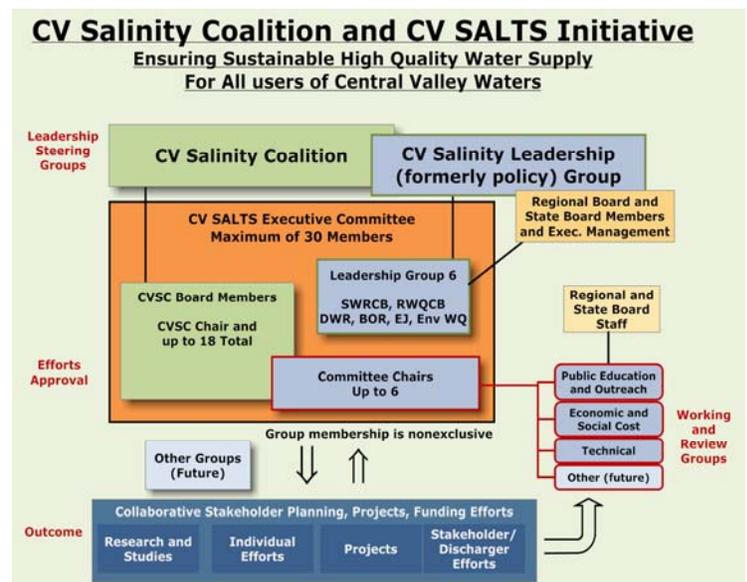
CVSC is a non-profit formed in 2008 to organize, facilitate and fund efforts needed for the efficient management of salinity in the Central Valley. The Executive Committee of the Central Valley Policy Group approved the formation of CVSC in July 2008 and the first member provided funding shortly thereafter. The Central Valley Salinity Coalition Inc. is a California member benefit 501 C-6 Corporation registered with the Secretary of State. CVSC is similar in format to the Southern and Northern California Salinity Coalitions.

## What are the benefits of CVSC?

The nonprofit purpose of CVSC is for the association of entities that are focused on the advancement of research, education planning and management of Salinity in the Central Valley region of California. Its mission is to advance salinity management for the region and provide an efficient and effective mechanism for entities to develop funding and resources for this effort. By combining efforts, funding and organization entities participating can leverage their funding through economies of scale in studies and efforts. The Coalition has matched their contributions with grants and other outside funding. CVSC members engaged in CV-SALTS Initiative puts you at the table as technical and policy decisions are discussed to insure your interests are understood in the regulatory process of salinity and basin planning. As implementation plans are made and project determined Coalition members will be at the forefront of project planning selection and funding for salinity management projects.

## What is the structure and leadership?

The corporate association structure is common among the coalitions and provides the nonprofit rules and oversight. The Board of Directors is comprised of members nominated by significant contributors from each public agency, industry, association or entity that contributes to CVSC. A graphic at right shows the interaction of the entities in the CV-SALTS Executive management for the Coalition is provided under contract to Integrated Planning and Management Inc. whose principals have been involved with the Southern California Salinity Coalition, Central Valley Salinity Leadership Group and the CV-SALTS program. Founding members include the California Association of Sanitation Agencies and Central Valley Clean Water Association, Cities Fresno, Stockton and Tracy, San Joaquin River Drainage Authority, Western United Dairymen, California League of Food Processors, and The Wine Institute; additional board members will represent industry, agriculture, irrigation and domestic water and wastewater providers. Participation in CV-SALTS committees, other than the Executive committee is not limited to membership in the Coalition.



## Who should be a member

Membership is open to public or private entities that uses waters of the Central Valley or are engaged in the management of salinity in the region. Primary membership is from water and wastewater agencies and associations, irrigation and water districts, associations and industry which uses water or are sources of salts.

Other important members should be the Integrated Regional Water Management Groups planning on Central Valley Waters. Groups or projects which are planning recycled water projects or any project that may increase salts or nitrates in the Central valley should consider membership and active participation in the CVSC.

**What will it cost?**

We have completed initial formation funding of \$235,000. We are seeking \$400,000-\$500,000 to implement the Salt Sources Pilot program and match other grants. Contributions are based on size of entity size but fees are negotiable, subject to Board approval. Contributions range from \$10,000 to \$100,000. Future year costs are not expected to rise from expanded programs due to membership growth and grants. Future contributions amount and frequency will be determined by the Coalition Board. Contributions of \$25,000 or more are eligible for one of the 18 Board of Directors positions.

Future projects that the Coalition will contract include Beneficial Use and Objectives Study, Collaborative Surface and Groundwater Data Collection Project and the Limit Implementation Planning and Analysis Project

**Excerpts of the Little Hoover Commission Executive Summary**

"Of critical importance to the water boards' effectiveness is updating basin plans in every region. The boards' reliance on out-of-date basin plans, of which many are simply unresponsive to the current, non-point water pollution issues the boards face, hinders many of their programs. **The boards should emulate the model created by the Santa Ana Regional Water Quality Control Board, which created a stakeholder task force that led to robust research, consensus building and a largely re-written basin plan in 2004.** Stakeholders –not the cash-strapped state – funded the basin plan update."



**From the recommendations:**

"Use stakeholder task forces. As the Santa Ana Regional Water Quality Control Board has done, other regional boards should increase the use of stakeholder task forces to work through difficult regulatory issues."

The Central Valley Salinity Coalition was formed specifically to facilitate this type of effort in the Central Valley and take advantage of this cost effective and stakeholder responsive alternative regulatory process. CV-SALTS information is available at the Central Valley Salinity Coalition web site [www.cvsalinity.org](http://www.cvsalinity.org) and contains updated committee information agendas and mailing list. Background information, and reports, are available at [www.waterboards.ca.gov/centralvalley/water\\_issues/salinity](http://www.waterboards.ca.gov/centralvalley/water_issues/salinity)

**Contacts for more information:**

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