

Attachment A-7

Offsets Policy

1.0 What is an "Offset"?

An offset is an alternative means of achieving compliance with Waste Discharge Requirements (WDRs), either alone or in combination with other actions, for a given pollutant or pollutants. An offset allows for the management of other sources and loads (not directly associated with the regulated discharge) so that the combined net effect on receiving water quality from the discharge and the offset is functionally-equivalent to (and potentially better) than that which would have occurred by requiring the discharger to comply with its WDR at the point-of-discharge. In this regard, an offset project must be located within the same groundwater basin/subbasin or management zone as the regulated discharge.

It is recommended that offsets be applicable only to groundwater at this time. However, during implementation of Salinity Management Strategy, in particular the Phase I – Prioritization and Optimization Study (see Attachment A-3)), an Offset Policy for surface water may be considered for potential inclusion in the Basin Plans through a future Basin Plan amendment process.

The decision to pursue an offset is voluntary. They must be (1) proposed by the discharger¹ as an Alternative Compliance Project (ACP)²; (2) approved by the Central Valley Water Board; and (3) enforceable through a WDR or other orders issued by the Board. The last section of this Policy document provides examples of potential applications of an Offsets Policy.

2.0 Purpose for Establishing an Offsets Policy

- 1) Offsets provide a regulatory alternative, other than prohibiting the discharge or issuing an exception, when it is infeasible, impracticable or unreasonable to require compliance with WDRs directly. Offsets are an ACP that may be proposed to support a request for either an allocation of available assimilative capacity or an exception.
- 2) Offsets provide a method for permitting discharges with pollutant concentrations greater than the objective or higher than the current receiving water quality. They potentially can provide better overall improvement, result in less degradation in that receiving water basin, sub-basin or management zone, or further other societal priorities.
- 3) Offsets provide a mechanism to re-allocate the resources required to achieve compliance in order to produce greater public benefits (better net water quality, lower cost, less risk, etc.).

¹ Throughout this document the term "discharger" can connote either an individual discharger or a coalition of dischargers regulated under a common set of categorical WDRs or watershed/groundwater basin/subbasin permit or order, or dischargers working collaboratively within a management zone.

² See Attachment A-10 of the SNMP for guidance on development of an ACP project.

- 4) Offsets provide a mechanism whereby diverse dischargers within the same management zone can pool available resources to implement management activities, in phases, on a risk-priority basis. The option to pool resources creates a strong incentive to establish such management zones.
- 5) Offsets provide a mechanism to develop and fund large-scale, long-term regional water quality improvement projects such as described by the Strategic Salt Accumulation Land and Transportation Study (SSALTS)³ or the Nitrate Implementation Measures Study (NIMS)⁴ by recognizing participation in such efforts as partial credit toward compliance.
- 6) Offsets create a market-based incentive to establish a mitigation fund designed to develop and implement water quality improvement projects within the same receiving water basin where the discharge occurs. This is particularly useful for pooling the resources of many relatively small dischargers into a critical mass of funding to support projects that would normally be beyond their individual means. Funds paid into a mitigation fund as an offset must be used within the same receiving water basin, subbasin or management zone where the discharge occurs.
- 7) Offsets encourage creative solutions to complex problems by measuring success at the most critical endpoint: Net effect of water quality on end-uses. This outcome-oriented approach is consistent with the primary purpose for imposing water quality standards-based permit requirements, i.e., to protect beneficial uses.
- 8) The current Central Valley Basin Plans do not authorize the Central Valley Water Board to consider offsets when evaluating compliance. If such authority is added to the Basin Plans the Board must take separate action, through the normal public notice and hearing process, to consider and approve any proposed offset.

3.0 Use of Offsets Fit Within the Array of Existing Regulatory Options

- 1) When offsets are employed, compliance is assessed by considering the aggregate net effect of the discharge and the offset project(s) on receiving water quality. Consequently, if a discharge requires an offset in order to achieve compliance with one or more receiving water limitations, then implementation of the offset must be enforceable through the WDRs.
- 2) Where an allocation of assimilative capacity is sought, implementing an offset project may be the best practicable treatment or control that is most consistent with maximum benefit to the people of the state. This is particularly true where the net effect on receiving water quality and/or end users is better than would otherwise occur by requiring strict compliance with water quality standards at the point of discharge.
- 3) Where there is no assimilative capacity available, or the Central Valley Water Board is unwilling to allocate the available assimilative capacity,⁵ the discharger may need to apply for an exception.

³ *Strategic Salt Accumulation Land and Transportation Study (SSALTS), Final Phase 2 Report: Development of Potential Salt Management Strategies*. Report prepared by CDM Smith on behalf of CV-SALTS. October 1, 2014; *SSALTS, Final Phase 1 Report: Identification and Characterization of Existing Salt Accumulation Areas*. Report prepared by CDM Smith on behalf of CV-SALTS. December 13, 2013.

⁴ *Nitrate Implementation Measures Study (NIMS) Final Report*. Report prepared by CDM Smith on behalf of CV-SALTS, March 31, 2016

⁵ California Water Code §13263(b)

Because offsets can be used to minimize the net negative affect on receiving water quality, the proposed offset project may be included as a condition for authorizing the exception for the non-compliant discharge. In such cases, the offset program may be used to help demonstrate that the discharger is making “reasonable progress” at mitigating excess pollutant loads where feasible and practicable.

- 4) Offsets have been most commonly and successfully applied where a formal load allocation has been established for a given pollutant in a given receiving water. The presence of an accepted procedure for calculating and assigning pollutant loads also facilitates the process needed to validate and account for credits generated by the offset program.
- 5) Although offset projects may be proposed for any type of discharge, they are a particularly useful tool to implement more cost-effective water quality control strategies where the Central Valley Water Board has elected to “prescribe general waste discharge requirements for a category of discharges”⁶. Offsets may offer the opportunity to focus and simplify monitoring and reporting requirements so that resources can be redirected to accelerate or expand water quality improvement projects.

4.0 Conditions that Should Be Considered for an Offset

- 1) When it is not feasible, practicable or reasonable for the discharge to comply directly with applicable WDRs.
- 2) When it is not feasible, practicable or reasonable to prohibit a discharge that is unable to comply with applicable WDRs. This situation may also necessitate that the Central Valley Water Board approve an exception; an offset project may be proposed as an ACP to support the request for the exception.
- 3) When there is no assimilative capacity available in the receiving water or as a condition for allocating any available assimilative capacity in order to authorize a discharge. This situation may also require the Central Valley Water Board to approve an exception, where an offset project may be proposed as an ACP to support the request for the exception.
- 4) When the net effect of authorizing the discharge, including the proposed offset project, would result in better water quality in the groundwater basin or sub-basin or better support beneficial use attainment than is likely to occur if the discharge was required to comply with the applicable WDRs at the point-of-discharge.
- 5) When the net effect of authorizing the discharge, including the proposed offset project, would result in better water quality in the receiving water than would be expected to occur if the non-compliant discharge was prohibited altogether.
- 6) When the proposed offset project will provide substantially greater and more immediate public health protection (e.g., real risk reduction) than is expected to result if the discharger was required to comply with the applicable WDRs at the point-of-discharge or the non-compliant discharge was prohibited completely.

⁶ California Water Code §13263(i); examples: WDRs issued to the dairy industry or various agricultural coalitions.

- 7) When the proposed offset project is an integral part of and facilitates a larger strategic plan or project designed to ultimately achieve attainment of water quality standards or restoration of a water body.
- 8) Other “factors” the Central Valley Water Board will consider when deciding whether to approve a proposed offset program/project include, but are not limited to: Relative location of the discharge and offset project and potential impacts on downgradient waters, reliability of the recharge, the extent that a groundwater recharge project puts more water in the aquifer than what would occur without the project, impacts on the vadose zone over time, mixing assumptions, brine disposal, and whether the offset is proposed as a temporary or permanent alternate compliance strategy.

5.0 Implementation Requirements Applicable to Offsets

Where an offset project is being considered for implementation, it should be consistent with any local implementation plans established to manage salinity and nitrate concentrations in the same area. And, in general, it is desirable to encourage offsets in the same groundwater basin or sub-basin where the discharge occurs. However, the Offsets Policy is also intended to incentivize implementation of some large-scale projects such as a regional regulated brine line or a mitigation fund established to provide safe drinking water.

- 1) When there is no assimilative capacity available in the receiving water, the offset must result in a net improvement in existing water quality (e.g., the offset ratio must be > 1:1) compared to baseline regulatory requirements. Offset ratios < 1:1 may be authorized only in accordance with the state's antidegradation policy unless an exception is granted or Time Schedule Order (TSO) or Compliance Schedule Order (CDO) allows a less stringent interim ratio to apply.
- 2) Offsets must be for substantially the same pollutant. Cross-pollutant trading (e.g., total dissolved solids (TDS) for nitrate, nitrate for arsenic, etc.) should not be construed as true “offsets.” Such a cross pollutant offset may be more appropriate for a short-term effort with long-term efforts focused on the original pollutant of concern.
- 3) The proposed package (discharge + offset project) cannot result in unmitigated localized impairments (e.g., “hotspots”) to sensitive areas (especially drinking water supply wells) or have a disproportionate impact on a disadvantaged community. This situation can best be addressed, although not required, by implementing offsets within management zones that provide other mechanisms to assure water users remain protected. Downgradient well owners must be notified and encouraged to participate in the offset approval process.
- 4) Offsets must be approved by the Central Valley Water Board. The Board may elect to pre-approve specific offset projects (a 1-step process) or authorize the general use of offsets within a given order and then approve individual offset projects in subsequent Board actions (e.g., a 2-step procedure). All terms and conditions governing implementation of the proposed Offsets Policy must be enforceable through a WDR, Waiver or other enforcement order. Failure to comply with the terms and conditions of an offset approved by the Central Valley Water Board could constitute a violation of the underlying permit or enforcement order.
- 5) Offsets apply to a specific discharge for a defined period. Offsets can be renewed but must be periodically reviewed and reauthorized by the Central Valley Water Board. The length of that period will be specified by the Central Valley Water Board when the offset is approved.

- 6) The terms and conditions governing an approved offset should specify the remedial actions that must be undertaken by the discharger, and the metric(s) used to trigger such obligations, in the event that the offset project fails for some reason.
- 7) The offset project must include a monitoring and reporting program sufficient to verify that the pollution reduction credits are actually being generated as projected and that these credits are adequate to offset the discharge loads in the ratio approved by the Central Valley Water Board. Pollutant removal, reduction, neutralization, transformation and dilution may all be acceptable means of generating offset credits (subject to appropriate verification).

6.0 Hypothetical Examples to Illustrate the Offset Concept⁷

Offset Example #1: Equivalent Discharge Concentration

Company X is seeking to discharge 10,000 gallons/day (3.65 million gallons/year) with an average TDS concentration of 1,200 mg/L to a groundwater basin with a TDS objective of 900 mg/L and a current average quality of 2,000 mg/L. Because there is no assimilative capacity available, the Central Valley Water Board intends to issue a WDR that restricts TDS concentrations in the discharge to no more than 900 mg/L. To meet this requirement, Company X would need to reduce the TDS in its discharge by 11.4 kg/day without changing the volume of its discharge.

Company X proposes to construct and operate stormwater recharge basins in the area overlying the same groundwater basin. The new basins are expected to increase the total amount of precipitation that percolates to groundwater by 6 acre-feet/year (approximately 2 million gallons). The captured runoff has an estimated average TDS of 100 mg/L. The combined effect of the wastewater discharge and stormwater capture is 5.6 million gallons/year of recharge with a total volume-weighted average TDS concentration of 807 mg/L. The estimated offset ratio = 1.3:1 (Note: Long-term averaging required to implement this approach). Following is provided to illustrate how this offset ratio was calculated:

Water quality factors: (a) water quality objective = 900 mg/L; (b) discharge = 10,000 gallons/day (3.65 million gallons/year[mgy]) @ 1,200 mg/L

- (a) 3.65 mgy = 13,816,750 liters/year
- (b) Current salt load = 16,580 kg/year (13,816,750 liters * 1,200 mg/L)
- (c) Required salt load = 12,435 kg/year (13,816,750 liters * 900 mg/L)
- (d) Required reduction = 4,145 kg/yr (11.4 kg/day)

Proposal: Build an offset project that recharges 2 million gallons/year of stormwater @ 100 mg/L

- (e) 2 million gallons/year = 7,570,824 liters per year.
- (f) Additional salt load = 757 kg/year (7,570,824 liters * 100 mg/L)
- (g) Total flow (discharge + offset) = 5.65 million gallons/year (3.65 mgy + 2.0 mgy)
- (h) Total salt load = 17,337 kg/yr (16,580 kg/year + 757 kg/year)
- (i) Total average concentration; 17,337 kg/year divided by 5.65 million gallons/year =
17,337,000,000 milligrams / 21,387,580 liters = 811 mg/L

⁷ These examples are not being proposed as archetypes. They are offered solely to stimulate discussion regarding potential application of the Offsets Policy and identify the key issues and concerns related to using offsets.

- (j) To achieve a similar TDS concentration in the discharge, without any offset, the current salt load would have to be reduced by 5,375 kg/year (14.7 kg/day).
- (k) Offset Ratio = Effective salt reduction / required salt reduction - Line (j) / Line (k):

$$5,375 \text{ kg/year} / 4,145 \text{ kg/year equals an offset ratio of } 1.3:1$$

Discharge was required to reduce concentration by 300 mg/L (i.e., from 1,200 mg/L - 900 mg/L).
 Discharge plus offset project reduced final concentration by 389 mg/L (1,200 mg/L - 811 mg/L)

$$389 \text{ mg/L} / 300 \text{ mg/L also equals an offset ratio of } 1.3 : 1$$

So, the proposed discharge + offset project meets the water quality objective, improves existing quality in the receiving water, and increases total recharge to the groundwater basin.

Offset Example #2: Equivalent Mass Reduction

Company X is seeking to discharge 10,000 gallons/day with an average TDS concentration of 1,200 mg/L to a groundwater basin with a TDS objective of 900 mg/L and a current average quality of 2,000 mg/L. Because there is no assimilative capacity available, the Central Valley Water Board intends to issue a WDR that restricts TDS concentrations in the discharge to no more than 900 mg/L. To meet this requirement, Company X would need to reduce the TDS in its discharge by 11.4 kg/day without changing the volume of its discharge.

Company X proposes to construct and operate a desalter in the worst area of the same groundwater basin where the average TDS concentration is 4,000 mg/L. They will pump and treat 1,000 gallons/day for the benefit of a nearby community. The reverse osmosis treatment system will reduce the average TDS concentration in the product water to 200 mg/L (effectively removing 3,800 mg/L or about 14.4 kg/day). The estimated offset ratio = 1.25:1.

Offset Example #3: Alternate Load Reduction - Eliminate Septic System

A municipal discharger operates a wastewater treatment facility using a series of unlined ponds that overlie a groundwater basin with no assimilative capacity for nitrate-nitrogen. The average nitrate concentration in the discharge is 14 mg/L. As the city grows, the discharger plans to replace the present treatment with an activated sludge system that will reduce the average nitrate concentration to < 10 mg/L. However, this upgrade is not scheduled to begin until 2024.

In lieu of accelerating the construction plans to meet the current WDRs, the discharger proposes to expand the existing collection system to provide sewer services in an adjacent, upgradient community and to install additional aeration at the ponds to reduce the average Total Inorganic Nitrogen (TIN) concentration from 14 mg/L down to 13 mg/L. Mass balance calculations show that intercepting and treating sewage currently going to septic systems in that community and upgrading aerators will reduce the combined TIN load by 2% more than building the activated sludge system early. Expanding the collection system is estimated to cost less than one-third what it will cost to build the new wastewater treatment plant and will expand the utility's rate base by 10%. It will also result in the current pond system reaching capacity one-year sooner than would occur under normal growth conditions. Therefore, the discharger also intends to begin the plant upgrade one year earlier than previously planned (i.e., 2023 instead of 2024).

Offset Example #4: Planning & Design Work for Large Regional Projects

A coalition of agricultural dischargers, operating under a common set of categorical WDRs, are discharging salts to the underlying groundwater basin where the average TDS concentration is 1,100 mg/L and no assimilative capacity exists. The agricultural operators are using the best available water supply (TDS = 175 mg/L) to irrigate their fields; but, with a 15% leaching fraction, the recharge quality averages approximately 1,050 mg/L. This is slightly better than the receiving water quality but slightly worse than the “Upper” end of the acceptable TDS range specified for the Secondary Maximum Contaminant Levels.⁸ However, TDS concentrations in the drinking water wells throughout the area are generally less than 700 mg/L.

In lieu of increasing the leaching fraction, the dischargers are proposing to fund the first phase of the proposed long-term salt mitigation strategy identified in SSALTs, i.e., construction of a regulated brine line. This effort would focus primarily on preliminary engineering analysis (e.g., siting priorities), initial CEQA review, and regulatory permitting. The dischargers also propose to support the outreach efforts needed to secure the federal and state grant funding needed to pay for the capital construction anticipated in some subsequent phase of the program. This “offset” might also be approved as a condition for authorizing an exception to WDRs.

Offset Example #5: Alternate Water Supply

An industrial discharger disposes of its wastewater by a land application system that irrigates silage crops grown in a 500-acre parcel. This parcel overlies a groundwater basin where the average nitrate concentration is 30 mg/L (no assimilative capacity). There is an economically-disadvantaged community immediately adjacent to and upgradient from the discharger's property. The community draws its drinking water from the same basin and the groundwater is contaminated by both nitrate and naturally-occurring arsenic. In lieu of reducing nitrate in the discharge, the discharger proposes to construct and operate a well-head treatment system that will reduce nitrate and arsenic levels in the upgradient community's drinking water so that it easily complies with state and federal drinking water standards.

Offset Example #6: Nitrate Mitigation Fund

A Non-Governmental Organization (NGO) seeks and receives significant grant funding from the HP Foundation to develop an independent, non-profit corporation with a charter to construct and operate small drinking water supply systems for economically-disadvantaged communities. However, the initial grant funding is sufficient to address only a small fraction of the total problem. The HP Foundation encourages the non-profit corporation to leverage the available resources by establishing a Nitrate Mitigation Fund. The NGO does so and the Central Valley Water Board formally recognizes the mitigation fund as an acceptable offset program (subject to continuing verification of nitrate credits by state authorities and independent auditors).

- a. A coalition of dairy operators, governed by a common set of categorical WDRs, is discharging nitrate to groundwater at a number of widely separated locations. Some of these dairies are proximate to economically-disadvantaged communities with wells impaired by excess nitrate and some are not. Rather than attempting to discern the relative priority and develop appropriate

⁸ California Water Code 22 §64449, Table 64449-B.

offset projects for each dairy facility, the dischargers propose to make regular payments to the Nitrate Mitigation Fund.

- b. A separate crop coalition, governed by its own common set of categorical WDRs, is also dispersed over a wide area with varying proximity to economically-disadvantaged communities with nitrate-impaired wells. The coalition proposes to establish and collect an annual fertilizer use fee from its own members and to remit the proceeds to the Nitrate Mitigation Fund as an Alternate Compliance Program. The dischargers request that the Central Valley Water Board deem remission of said fees as an acceptable offset under their WDR.

In both cases, the mitigation fund would be responsible for assessing needs and coordinating with the community water systems to select a cost-effective solution. Contributions from the dischargers would be used to meet “matching requirements,” operation and maintenance costs, or other expenses not normally covered by state and federal grants.

Offset Example #7: Alternate Load Reduction - Fallow Cropland

A small municipality relies on a pond system to treat its wastewater. Recharge water from the ponds presently has an average nitrate concentration of 15 mg/L. Small, low cost operational improvements are expected to reduce their nitrate concentration to about 13 mg/L. Meeting a WDR of 10 mg/L would require the city to construct and operate a modern activated sludge process that would cost several tens of millions of dollars.

To offset the remaining nitrate, the city proposes to purchase, annex, and retire 1,000 acres of active farmland on its border. The land will be re-zoned for multi-use purposes and will have ordinances and/or covenants severely restricting the use of nitrogen-based fertilizers in this area. Mass balance analysis confirms that the load reduction which results by fallowing the farmland is functionally-equivalent to that which would be achieved by building a new wastewater treatment plant. However, the offset approach would cost 30% less and, eventually, the acquisition expense would be recovered when the land was re-sold for development. The ordinances and covenants would remain in place in perpetuity. Some sort of formal excess load allocation process may be needed to implement this type of offset project.