

## CV-SALTS Public Education and Outreach Committee Meeting NOTES

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**Convened:** September 14, 2021, from 3:00 PM to 4:00 PM

**Participants:** Nicole Bell (chair), Charles Gardiner, Anne Walters, Aaron Pope, Daniel Cozad, Parry Klassen, Debbie Webster



### Discussion Items

#### Item 1: Welcome & Introductions

- Participants are as indicated above.

#### Item 2: Approval of the August 17, 2021, Meeting Notes

- The August 17, 2021, Meeting Notes were approved by consensus. There were no objections.

#### Item 3: [Outreach Matrix](#) Update

- Charles Gardiner reminded committee members to enter any outreach activities on the tracker.
- There was no press or broader outreach to report.

#### Item 4: General Outreach – Status Update

- Website Management Zone Mapping
  - Aaron Pope provided a demonstration of the Management Zone mapping tool. Some of the feedback from the committee:
    - Use the actual Management Zone boundaries.
    - Fill in the Priority 2 subbasin areas with the solid color.
    - Ensure all links and contact information are correct.
    - Prior to implementation on the website, share with Management Zone teams and have them check for accuracy.
    - Identify the Priority 1 and Priority 2 areas in the legend.
- Program Draft Email – A draft of the email update was included in the package. Some of the comments from the committee during the meeting:
  - Put the Salt Control Program update first since it impacts a larger group of individuals. Include hyperlinks to Salt Control Program, P&O resources, and general program contact information available on the website.
  - Stress in the SCP section heading that the NOI deadline has passed.
  - Committee members were asked to provide further comments as soon as possible. The update is scheduled for distribution the week of September 20<sup>th</sup>.

#### Item 5: Salt Control Program

- Catalyst will provide Anne Walters with a draft for the reminder letter to be distributed to non-respondents. The letter is tentatively scheduled for distribution by the end of October.

#### Item 6: Nitrate Control Program

- The committee discussed the ongoing difficulty of generating media interest in the program. This topic will be discussed again next month.

**Item 7: Recap Next Steps and Set Next Meeting** – Tuesday, October 19, 2021, from 3:00-4:00 PM