

CV-SALTS Public Education and Outreach Committee Meeting ACTION

NOTES Convened: August 17, 2021, from 3:00 PM to 4:00 PM

Participants: Nicole Bell (chair), Charles Gardiner, J.P. Cativiela, Anne Walters, Aaron Pope, Daniel Cozad, Rebecca Quist, Parry Klassen, Sam Safi, Sarah Rutherford



Discussion Items

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of the June 8, 2021, Meeting Notes

- J.P. Cativiela moved, and Parry Klassen seconded, and the Committee voted to approve the [June 8, 2021, Meeting Notes with the following edits](#):
 - Item 6: Replace Reedley Exponent with Mid Valley Times. In last bullet replace “well date” with “well data.” There were no objections.

Item 3: [Outreach Matrix](#) Update

- Catalyst continues to update the matrix regularly to reflect recent management zone activities.

Item 4: General Outreach – Status Update

- Charles Gardiner presented the updated 2021 Outreach Timeline.
- Aaron Pope provided a demonstration of the management zone mapping tool currently in development. Some of the feedback from the committee on the new mapping tool and other suggestions for website updates:
 - Change the title of the table on the Nitrate Control Program page, replacing “Basins” with “Subbasins.” If possible, also include a link to the actual Management Zone website in the cell along with the subbasin name. Priority 2 subbasin areas should be added to the table.
 - On the mapping tool color each Management Zone a different color. Use a gray color to denote areas served by municipal water systems. Use actual Management Zone boundaries on the map, not subbasin boundaries.
 - Remove JP’s name from Management Zone contacts listed in the pop-up windows.
 - Do not publish the mapping tool on the website until all the Management Zones have reviewed it for accuracy.
 - Add the Priority 2 areas to the map and make clear on the legend the distinction between the Priority 1 Active Management Zones and the Priority 2 areas.
 - Daniel advised the committee that the website will be migrated to the WordPress platform in the October timeframe and will undergo some restructuring and updating during the process.

Item 5: Salt Control Program

- Daniel Cozad advised the committee that approximately 800 dischargers are currently out of compliance with the P & O Study participation requirements. Daniel will work with Regional Board staff to provide language for a reminder letter to dischargers who have not filed an NOI or paid fees. The letter is planned for distribution in late September.
- Daniel and Charles will work together to design a survey for P&O participants to solicit input on how the process worked for the user and suggestions for improvement. The survey is planned for distribution in the September-October timeframe. Charles will update the Outreach Timeline with the P&O Participant Survey.

Item 6: Nitrate Control Program

- Aaron Pope provided a status update on local press contacts. Sarah Rutherford has provided some contacts, and J.P. suggested [Cal Matters](#) as a potential coverage option.

Item 7: Recap Next Steps and Set Next Meeting – Tuesday, September 16, 2021, from 3:00-4:00 PM