

CV-SALTS Public Education & Outreach Committee Meeting

When: **Tuesday, September 15, 2020 from 3:00 PM to 4:00 PM**

Location: Teleconference Only

Join from your computer, tablet, or smartphone.

<https://global.gotomeeting.com/join/121821109>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3212](tel:+18722403212)

Access Code: 121-821-109

Agenda

1. **Welcome and Introductions**
2. **Approval of [August 18, 2020 Meeting Notes](#)**
3. **Outreach Matrix Update – Mary and Charles**
 - Review Documented Activities and Feedback
 - [Outreach Tracking](#) <- **Link Only**
 - Press and broader outreach
4. **Support for Management Zones – Status & Next Steps**
 - Management Zone Formation - Email Update
 - General Support Needs for New and Existing Zones
5. **Salt Control Program**
 - Salinity Workshop/Webinar
 - Need for a new Outreach Brochure, or Additional Materials?
6. **Recap Next Steps and [Set Next Meeting](#)**
 - Next Executive Committee Meetings:
 - o September 17, 2020, and October 22, 2020
 - Next Mgmt Zone Support Meeting: Tuesday, October 20, 2020 – 1:30 PM or TBD
 - Next PEOC Meeting: Tuesday, October 20, 2020 - 3:00-4:00 PM



One or more Central Valley Regional Water Quality Control Board members may attend.

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES

Convened: August 18, 2020 from 3:00 PM to 3:30 PM

Participants: Daniel Cozad (chair), Charles Gardiner, Debbie Webster, Anne Walters, J.P. Cativiela, Sam Safi, Walt Plachta, Karl Longley, Cristel Tufenkjian, Carlos Lovera, Brandon Nakagawa, Karl Longley, Mary Currie, Ashley Moreno



Discussion Items

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the June 16, 2020 Meeting Notes

- The June 16, 2020 Meeting Action Notes were approved by consensus. There were no objections.

Item 3: [Outreach Matrix](#) Update

- Committee members were reminded to document all outreach on the matrix, including Management Zone Meetings.

Item 4: July 2 Consultant Webinar

- The committee reviewed the following documents:
 - [July 2 Webinar Polling Results](#)
 - [July 2 Webinar Survey Results](#)
 - [July 2 Webinar Questions & Responses](#)
- Committee members were asked to review the Q&A document and forward any suggested edits to Charles and Mary. The committee agreed the general content in the Q&A document would be a good basis for a new FAQ.
- All final webinar materials are now posted on the website on the [Public Workshops & Webinars page](#). This page is accessible from multiple website locations:
 - Through main menu under COMMITTEES > PUBLIC EDUCATION & OUTREACH
 - In the cvsalts.info section through the “View Webinars and Workshops” link in the blue right sidebar, and “Webinars and Workshops” in the header on the cvsalts.info page.

Item 5: Support for Management Zones

- Daniel Cozad summarized the Management Zone support call and indicated all Zones are doing an excellent job and making significant progress.
- Permittee General Info Workshop – This item will be redefined as a Salinity Workshop and moved under the Salt Control Program agenda item for the September meeting.
- Other General Support Needs for New and Existing Zones – None currently.

Item 6: Salt Control Program

- The committee proposed development of a Salinity Workshop/Webinar to be offered approximately one month after the Salinity Notices to Comply come out. Anne Walters is waiting for an email update from USEPA and will update the Executive Committee on the Salt Control Program implementation schedule on Thursday, 8/20.

Item 7: Recap Next Steps and Set Next Meeting – Tuesday, September 15th from 3:00-4:00 PM

Updated

CV-SALTS Meeting Calendar

2020

1 January						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
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2 February						
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3 March						
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8 August						
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9 September						
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10 October						
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11 November						
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12 December						
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Notes/Key

- Light Red conflicts
- [PEOC Committee](#)
- Third Thursdays Where possible
- Executive Committee Meetings
- Policy or Admin Calls 1:00 or 1:30pm
- Yellow Salty 5
- State Board Workshops/Hearings
- TAC Meeting
- PEOC Committee