

CV-SALTS Public Education & Outreach Committee Meeting

When: **Tuesday, August 18, 2020 from 3:00 PM to 4:00 PM**

Location: Teleconference Only

Join from your computer, tablet, or smartphone.

<https://global.gotomeeting.com/join/325332845>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3311](tel:+18722403311)

Access Code: 325-332-845

Agenda

1. **Welcome and Introductions**
2. **Approval of [June 16, 2020 Meeting Notes](#)**
3. **Outreach Matrix Update – Mary and Charles**
 - Review Documented Activities and Feedback
 - [Outreach Tracking](#) <- **Link Only**
 - Press and broader outreach
4. **July 2 Consultant Webinar**
 - Follow-up actions
 - **Link to >** PEOC [Public Workshops & Webinars](#) page displaying
 - Slide Presentations, Videos, Resources and References
 - Website cvsalts.info Page Updates
 - **Link to >** [Right sidebar updated](#)
5. **Support for Management Zones – Status & Next Steps**
 - Workshops
 - Permittee General Info Workshop – On hold for now
 - Other General Support Needs for New and Existing Zones
6. **Salt Control Program**
 - Need for a new Outreach Brochure, or Additional Materials?
7. **Recap Next Steps and [Set Next Meeting](#)**
 - Next Executive Committee Meetings:
 - August 20, 2020 and September 17, 2020
 - Next PEOC Meeting: Tuesday, September 15, 2020 - 3:00-4:00 PM



One or more Central Valley Regional Water Quality Control Board members may attend.

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES

Convened: June 16, 2020 from 3:00 PM to 4:15 PM

Participants: Nicole Bell (chair), Charles Gardiner, Daniel Cozad, Debbie Webster, Anne Walters, J.P. Cativiela, Sam Safi, Linadria Porter, Walt Plachta, Patrick Pulupa, Karl Longley, Noelle Cremers



Discussion Items

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the May 14, 2020 Meeting Notes

- The May 14, 2020 Meeting Action Notes were approved by consensus. There were no objections.

Item 3: [Outreach Matrix](#) Update

- Committee members were reminded to document all outreach on the matrix.
- The Committee reviewed the website traffic ([Active Users](#), [Page Views](#)) for the period 5/31 – 6/13.

Item 4: July 2 Consultant Webinar

- The meeting was conducted on the ZOOM Webinar platform, which will be used on July 2nd. Charles Gardiner walked the Committee through the various ZOOM functions and the proposed format and email invitation process. Some of the feedback from the committee:
 - Is it possible for Attendees to view all the webinar participants?
 - Recommend using Q&A for questions and Chat for technical issues.
 - Is it possible to save the Q&A and Chat?
 - Use the first few minutes of the webinar to run through the session protocols and explain the different platform functions.
 - Use full screen for presentations.
 - Use caution when moderating and consolidating questions to avoid misinterpretations.
 - Advise participants that due to time constraints may not be able to answer all questions, but they will be answered in writing and posted after the webinar.
 - Only open to verbal questions if time allows near the end.
 - Polls can add value as icebreakers and to foster attendee engagement.
 - Critical to have a backup plan ready in the event of technical issues.
 - Craft the invitations to ensure Attendees will be on 10-15 minutes prior to the scheduled start of the presentation.

Item 5: Support for Management Zones

- Daniel Cozad shared the two maps below with the Committee:
 - [Preliminary Management Zone Boundaries](#)
 - [Comparisons of DWR Bulletin 118 Groundwater Basin Boundaries – 2014 and 2018](#)
 - An informational item, or FAQ, will be developed to provide more explanation on prioritization of areas based on the 2014 Bulletin 118 and potential Management Zone boundaries. This item will also be discussed at the 6/18 Executive Committee meeting.
- There may be a need for an outreach element regarding facilitation assistance for Management Zones. This item is scheduled for discussion by the CVSC on 6/18.
- Permittee General Info Workshop – Still on hold.
- Other General Support Needs for New and Existing Zones – None currently.

Item 6: Salt Control Program

- There is currently no need for Salt outreach materials. Additional items may be needed as web portal is implemented.

Item 7: Recap Next Steps and Set Next Meeting – Tuesday, August 18th from 3:00-4:00 PM

Updated

CV-SALTS Meeting Calendar

2020

1 January						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

2 February						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

3 March						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

4 April						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

5 May						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

6 June						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

7 July						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

8 August						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

9 September						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

10 October						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

11 November						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

12 December						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Notes/Key

Light Red conflicts

[PEOC Committee](#)

Third Thursdays Where possible

Executive Committee Meetings

Policy or Admin Calls 1:00 or 1:30pm

Yellow Salty 5

State Board Workshops/Hearings

TAC Meeting

PEOC Committee