

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES

Convened: June 16, 2020 from 3:00 PM to 4:15 PM

Participants: Nicole Bell (chair), Charles Gardiner, Daniel Cozad, Debbie Webster, Anne Walters, J.P. Cativiela, Sam Safi, Linadria Porter, Walt Plachta, Patrick Pulupa, Karl Longley, Noelle Cremers



Discussion Items

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the May 14, 2020 Meeting Notes

- The May 14, 2020 Meeting Action Notes were approved by consensus. There were no objections.

Item 3: [Outreach Matrix](#) Update

- Committee members were reminded to document all outreach on the matrix.
- The Committee reviewed the website traffic ([Active Users](#), [Page Views](#)) for the period 5/31 – 6/13.

Item 4: July 2 Consultant Webinar

- The meeting was conducted on the ZOOM Webinar platform, which will be used on July 2nd. Charles Gardiner walked the Committee through the various ZOOM functions and the proposed format and email invitation process. Some of the feedback from the committee:
 - Is it possible for Attendees to view all the webinar participants?
 - Recommend using Q&A for questions and Chat for technical issues.
 - Is it possible to save the Q&A and Chat?
 - Use the first few minutes of the webinar to run through the session protocols and explain the different platform functions.
 - Use full screen for presentations.
 - Use caution when moderating and consolidating questions to avoid misinterpretations.
 - Advise participants that due to time constraints may not be able to answer all questions, but they will be answered in writing and posted after the webinar.
 - Only open to verbal questions if time allows near the end.
 - Polls can add value as icebreakers and to foster attendee engagement.
 - Critical to have a backup plan ready in the event of technical issues.
 - Craft the invitations to ensure Attendees will be on 10-15 minutes prior to the scheduled start of the presentation.

Item 5: Support for Management Zones

- Daniel Cozad shared the two maps below with the Committee:
 - [Preliminary Management Zone Boundaries](#)
 - [Comparisons of DWR Bulletin 118 Groundwater Basin Boundaries – 2014 and 2018](#)
 - An informational item, or FAQ, will be developed to provide more explanation on prioritization of areas based on the 2014 Bulletin 118 and potential Management Zone boundaries. This item will also be discussed at the 6/18 Executive Committee meeting.
- There may be a need for an outreach element regarding facilitation assistance for Management Zones. This item is scheduled for discussion by the CVSC on 6/18.
- Permittee General Info Workshop – Still on hold.
- Other General Support Needs for New and Existing Zones – None currently.

Item 6: Salt Control Program

- There is currently no need for Salt outreach materials. Additional items may be needed as web portal is implemented.

Item 7: Recap Next Steps and Set Next Meeting – Tuesday, August 18th from 3:00-4:00 PM