

CV-SALTS Public Education & Outreach Committee Meeting

When: **Tuesday, January 14, 2020 from 3:00 PM to 4:00 PM**

Location: Teleconference Only

Conference #: **(712) 770-5505 Code: 279295#**



Agenda

1. **Welcome and Introductions**
2. **Approval of [November 12, 2019 Meeting Notes](#)**
3. **Outreach Matrix Update – Mary and Charles**
 - Review Documented Activities and Feedback
 - [Outreach Tracking](#) <- Link Only
 - Press and broader outreach
4. **2020 Outreach Components - Discussion**
 - Workshops – Planning for How? And When?
 - CVSC Support for Development of Management Zones
 - NEW P&O Fees collection materials and web documents
5. **Documents for Review and/or Approval**
 - Status Update on Development of New Nitrate Control Program Brochure
6. **Recap Next Steps and [Set Next Meeting](#)**
 - Next Executive Committee Meetings:
 - o January 16, 2020 and February 13, 2020
 - Next PEOC Meeting: Tuesday, February 11, 2020 - 3:00-4:00 PM

One or more Central Valley Regional Water Quality Control Board members may attend.

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES

Convened: November 12, 2019 from 3:00 PM to 4:00 PM

Participants: Nicole Bell (chair), Charles Gardiner, Mary Currie, Daniel Cozad, Stephanie Hiestand, Debbie Webster, Adam Kotin, Patrick Pulupa, Anne Walters



Discussion Items

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the October 22, 2019 Meeting Notes

- There were no objections, and the October 22, 2019 Meeting Action Notes were approved by consensus.

Item 3: Management Zone Committee – Outreach Needs

- Daniel Cozad provided an overview of the Management Zone Committee concept. The Management Zone Committee is intended to support the early formation of Management Zones.
- Charles Gardiner outlined the three tasks in the current Catalyst scope which will also support Management Zone Outreach needs:
 - Management Zone focused workshops
 - An updated Nitrate Control Program brochure
 - A module update to the general PowerPoint presentation on Management Zone formation
- There was general agreement that a specific outreach targeting engineering firms was needed. The goal being to educate the firms on potential Management Zone efforts and bring them up to speed on implementation time frames.
 - Nicole will work with Sara Rutherford and Parry Klassen to begin development of a potential contact list for the engineering outreach effort.

Item 4: Outreach Matrix Update

- Mary Currie provided a status update on the matrix. No entries had been made to the matrix since May 14th.

Item 5: Discussion – 2020 Outreach Components

- 2020 Outreach efforts in development:
 - One or two Management Zone-specific workshops to be conducted around the time the Notices to Comply come out. The workshops will be designed to assist with development of Priority 1 area Management Zones.
 - Addition of Management Zone Pilot Stud lessons learned and templates to the CV-SALTS website.
 - Design and implementation of a web portal for payment of P&O fees.

Item 6: Documents for Review and/or Approval

- Implementation Postcard to Permittees
 - The current version of the postcard was included in the agenda package. The committee agreed the postcard should be added to the 11/14 agenda for review by the Executive Committee. The tentative distribution schedule (pending OAL approval) is for the postcard to be sent out in January, followed by the Notices to Comply in March.
- Short Content Pieces
 - The first two informational pieces will be drafted in December and sent to Daniel Cozad for approval. Once approved the content will be forwarded to the Executive Committee.

Item 7: Recap Next Steps and Set Next Meeting – Tuesday, December 17th from 3:00-4:00 PM

Approved

CV-SALTS Meeting Calendar

2020

1 January						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
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2 February						
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3 March						
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9 September						
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11 November						
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12 December						
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Notes/Key

Light Red conflicts

[PEOC Committee](#)

Third Thursdays Where possible

Executive Committee Meetings

Policy or Admin Calls 1:00 or 1:30pm

Yellow Salty 5

State Board Workshops/Hearings

TAC Meeting

PEOC Committee