

## CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES

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**Convened:** June 18, 2019 from 3:00 PM to 3:53PM

**Participants:** Nicole Bell (chair), Charles Gardiner, Mary Currie, Daniel Cozad, Cristel Tufenkjian, J.P. Cativiela, Anne Littlejohn, Sam Safi



### Discussion Items

#### Item 1: Welcome & Introductions

- Participants are as indicated above.

#### Item 2: Approval of Minutes of the May 21, 2019 Meeting Notes

- Cristel Tufenkjian moved, and J. P. Cativiela seconded, and by general acclamation the May 21, 2019 Meeting Action Notes were approved.

#### Item 3: Outreach Matrix Update

- Mary Currie provided an update on recent items added to the matrix.
- A copy of the draft press release for the July 2 State Board workshop was included in the package. Committee members were asked to review the press release and send any comments or edits to Mary by the morning of Wednesday, June 19. The revised press release will be presented to the Executive Committee for approval at the June 20<sup>th</sup> meeting.
- A copy of the email update sent to December outreach workshop attendees was included in the package. Another update will be forwarded to the outreach workshop attendees just prior to the adoption hearing date, which is tentatively scheduled for August 20<sup>th</sup>.

#### Item 4: Proposed Update for Timeline in Outreach Brochure

- It was agreed that the revision to the timeline should be done once the hearing date has been set by the State Water Board. The committee also agreed that a revised PDF was enough, and there was no need to print hardcopies of the revised brochure. This item will be carried over to the next PEOC meeting.

#### Item 5: Revised CV-Salts PowerPoint Presentation

- Charles Gardiner presented the latest version of the presentation and asked that committee members forward comments/suggestions. Some of the feedback from the committee:
  - Remove the word "APPROVED" from Slide #11.
  - Clarify the differences between GSAs and Management Zones.
- Committee comments will be incorporated, and the revised presentation will be presented to the Executive Committee for approval at the June 20<sup>th</sup> meeting.

#### Item 6: Website Refresh

- The committee reviewed and discussed the design for the new landing page and accompanying revisions to the cvsality.org Home page. The pages are still in development and be reviewed again at the August PEOC meeting.

#### Item 7: Final P&O Study Dedesignation Fact Sheet

- The committee discussed the new version of the fact sheet. The new title of the fact sheet is "*Central Valley Salinity Management – De-Designated Areas.*"
  - The final Dedesignation Fact Sheet will be added to the June 20, 2019 agenda for review and approval by the Executive Committee.

**Item 7: Recap Next Steps and Set Next Meeting** – Tuesday, August 13<sup>th</sup> from 3:00-4:00 PM