

## MEMORANDUM

Date: March 17, 2019

To: PEOC

From: Charles and Mary, The Catalyst Group

RE: Thoughts about a general PowerPoint about CV-SALTS & Management Zones

One of the deliverables for 2019 is an updated, simplified PowerPoint presentation that could be presented by most anyone involved in CV-SALTS. Here is our current thinking for your input.

### PowerPoint Goals

1. Explain the problem, the CV-SALTS program, and the resulting new compliance option - Management Zones.
2. Keep it simple and visual.
3. Build it so minimal training required.
4. Make it available online for interested parties to view on their own.

### Draft PowerPoint Outline

#### Explain the Problem

Nitrate and Salt pollution in surface and groundwater  
Drinking water and potential for human health impacts

#### CV-SALTS created to solve the problem

Three Goals – what they are and why they matter  
Basin Plans Amendments  
Resulting Salt and Nitrate Control Plans

#### Priority Areas for Nitrate

Current Regulations are not working well  
State offering a new approach – Management Zones

#### Management Zones

High-Priority Areas are initial focus for formation  
What is a Management Zone?  
Why is a Management Zone Beneficial?  
Who should participate in a Management Zone?  
What is the outcome of having a Management Zone?  
Pilot Projects underway now

#### Traditional Permitting for Nitrates

Still an option  
Will include additional requirements

#### A bit about the Salt Control Program

P & O Study coming

#### How to Get More Information about CV-SALTS and Pilots

NOTE: Industry specific slides could also be developed and inserted when needed.