

## **CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES**



**Convened:** January 8, 2019 from 3:00 PM to 3:40 PM

**Participants:** Daniel Cozad, Nicole Bell, Charles Gardiner, Daniel Cozad, Mary Currie, Walt Plachta, Parry Klassen, Cristel Tufenkjian, Anne Littlejohn, Kat Garcia, J.P. Cativiela,

### **Discussion Items**

#### **Item 1: Welcome & Introductions**

- Participants are as indicated above.

#### **Item 2: Approval of Minutes of the December 4, 2018 Meeting Notes**

- Cristel Tufenkjian moved, and Parry Klassen seconded, and by general acclamation the December 4, 2018 Meeting Action Notes were approved.

#### **Item 3: Outreach Matrix**

- Mary Currie provided an update on recent items added to the matrix.
  - The outreach workshops had been added to the matrix. It was suggested that the steering committee meetings for the pilot management zones should be added, at least during the outreach phase of those projects. The ACWA Spring Conference, May 7-10, should be added as a future event.

#### **Item 4: Recap of Workshops**

- Mary provided a summary of the feedback form results for both Modesto and Tulare. Overall the main take away was the workshops were well-received. Modesto was ranked an 8.6 by attendees, Tulare an 8.65.
  - Some of the additional feedback from committee members:
    - Participants requested more information regarding contacts or agencies they should be trying to connect with, available resources to get started, who to talk to, etc.
    - Tulare participants requested more information on outreach/connection to DAC and EJ communities.
    - Tulare panel was not utilized well, resulting in confusion regarding the role of SGMA in relation to the CV-Salts Management Zone process.
    - Modesto workshop went well and is a better template to follow for future workshops.
    - Back up presenters for Tim and Tess's portions need to be prepared and available to fill in if needed.
    - The potential role of the GSAs in the Management Zone process needs to be clarified.

#### **Item 5: 2019 Communication Plan**

- The committee was asked to consider the most important education and outreach goals for 2019. Some of the feedback provided by the committee:
  - Parry Klassen suggested developing a new outreach document that localizes the message for the pilot study areas. Specifically, one for Turlock and one for Kings area. 8-12 pages with articles on regulation, groups that are forming, an update on GSA activity, etc. An informational piece that could be used for those not around the table and informs and provides a vision of what we are trying to do for those we want to bring in to the process.
  - Once the P&O Workplan is complete the committee should also look at updating the outreach documents for salt and the P&O Study.

**Item 6: Recap Next Steps and Set Next Meeting** – Next PEOC Meeting set for Tue., February 19<sup>th</sup> @ 3:00.