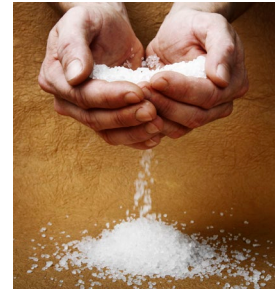


CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES

Convened: September 18, 2018 from 3:00 PM to 4:00 PM

Participants: Glenn Meeks, Cristel Tufenkjian, Charles Gardiner, Daniel Cozad, J.P. Cativiela



Agenda

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the August 14, 2018 Meeting

- Cristel Tufenkjian moved, and Glenn Meeks seconded, and by general acclamation the August 14, 2018 Meeting Action Notes were approved.

Item 3: Outreach Matrix

- Charles Gardiner provided an update on the outreach activities being captured in the matrix. No outreach activities had been entered for the summer months.

Item 4: Discussion of Action Items for Workshops Being Planned

- The committee discussed the workshop planning elements. Some of the feedback provided by the committee:
 - Save the Date:
 - “Notice to Comply” should be capitalized.
 - Make sure titles of organizations under “Who Should Attend” are correct. Add IRWMP Agencies.
 - In the first paragraph revise to “approved by the State Water Board and the Office of Administrative Law...”
 - Committee members should email additional comments to Charles as soon as possible.
 - Workshop Notification and Registration Timeline:
 - Clarify that the Save the Date should only be circulated to organizational leaders, not the entire organization mailing list. This topic should be discussed with the Executive Committee on 9/20.
 - Preliminary Program:
 - Proposed timeline for selection of panel members
 - Panel members should be identified by mid-October.
 - Schedule a call with all panel members in late October.
 - Distribute workshop invitations November 1st.
 - Clarify that there are two compliance options, not limited to Management Zones.
 - Preliminary Budget
 - Printed materials for the workshops should include the agenda, CV-SALTS outreach brochure, information sheets, and copies of the PowerPoint presentation.
 - Glenn Meeks will follow up with the Regional Board on the possibility of providing translation services.
 - The committee recommended the production of the 2-minute video (estimate \$5350). And asked that this item to be discussed by the CVSC and Executive Committee on 9/20.

Item 5: Discuss material/product needed.

Item 6: Recap Next Steps and Set Next Meeting

- Due to time constraints, Items 5 & 6 were not covered.

Item 7: Adjourn