

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES



Convened: August 14, 2018 from 3:00 PM to 4:00 PM

Participants: Charles Gardiner, Glenn Meeks, Cristel Tufenkjian, Mary Currie, Daniel Cozad, J.P. Cativiela, Parry Klassen, Walt Plachta, Bruce Houdesheldt, Patrick Pulupa

Agenda

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the June 21, 2018 Meeting

- J. P. Cativiela moved, and Cristel Tufenkjian seconded, and by general acclamation the June 21, 2018 Meeting Action Notes were approved.

Item 3: Outreach Matrix

- Mary Currie provided an update on the outreach activities being captured in the matrix. A press release was distributed on a limited basis following the Regional Board approval of the Basin Plan Amendment on May 24th.
 - Two recent publications on the CV-SALTS effort:
 - By Water Education Foundation > [Vexed by Salt and Nitrates In Central Valley Groundwater, Regulators Turn to Unusual Coalition for Solutions](#)
 - By California Sun > [California's Soil is Getting Too Salty For Crops to Grow](#)

Item 4: Discussion of Action Items for Workshops Being Planned

- The committee discussed the decisions needed on action items for the [Updated Workshop Plan](#). Some of the feedback provided by the committee:
 - Overall the proposed format, flow and elements of the workshop look good.
 - The workshop should be a standalone event (not paired with any local meeting/event), with a duration of no longer than two hours.
 - The format will consist of 2 panels, or an Intro to CV-SALTS followed by panel. The second panel will reflect the local stakeholders/project leaders from the Modesto and Tulare areas.
 - A facility with a capacity of 200-250 should be enough. If possible put a temporary hold on a larger room at the same facility as a contingency for larger attendance.
- Charles and Mary will work with Nicole and Parry to confirm dates and logistics for the Modesto and Tulare area events.

Item 5: Discuss material/product needed.

- The committee discussed the estimate for production of a 2-minute informational video. The estimate was \$6500 - \$8000. Mary Currie will work with J.P. Cativiela's office to get a second estimate from a production company that works in the Central Valley.
- Daniel Cozad had received a request for a short description of the P&O Study that would be appropriate for public distribution. Committee members were not aware of any such description of the P&O Study, but agreed it was needed. Mary will work with Daniel to develop an overview document on the P&O.

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Item 5: Recap Next Steps and Set Next Meeting

- The next PEOC meeting will be Tuesday, September 18th.

Item 6: Adjourn