

**CV-SALTS Outreach & Communications Planning and Tracking Table**

Outreach Date	Outreach By	Outreach Contact/Event	#	Primary Contact Type	Basin
4/6/2017	Bell	KRWCA Board and Attendees		Influencers	Tulare Lake
4/12/2017	Bell	ILRP Stakeholder Meeting		Permittees	All
4/21/2017	Tufenkjian, Creamer	Mark Larsen, General Manager, Kaweah Delta Water Conservation District	1	Influencers	Tulare Lake
4/26/2017	Tufenkjian, Creamer	Chad Wegley, General Manager, Alta Irrigation District	1	Influencers	Tulare Lake
5/2/2017	Bell	ILRP No/So Joint MPEP Committee Meeting		Permittees	All
5/4/2017	Tufenkjian, Creamer	Alex Peltzer, Attorney for Tule and Kaweah Coalitions	1	Influencers	Tulare Lake
5/4/2017	Tufenkjian, Creamer	Joseph Hughes, Attorney for Kings Coalition	1	Influencers	Tulare Lake
5/4/2017	Tufenkjian, Creamer	David DeGroot	1	Influencers	Tulare Lake
5/4/2017	Tufenkjian, Creamer	Donald Ikemiya	1	Influencers	Tulare Lake
5/4/2017	Tufenkjian, Creamer	Mark McKean, President, Kings Coalition Board	1	Influencers	Tulare Lake
5/8/2017	Tufenkjian, Creamer	Kings Basin Water Authority IRMP monitoring subcommittee		Influencers	Tulare Lake
5/15/2017	Cativiela	Dairy Cares		Permittees	All Central Valley
5/25/2017	Cozad	Interview with independent writer	1	Various	Statewide
5/31/2017	Bell	ILRP Coalitions		Permittees	All Central Valley
6/5/2017	Bell	CV-Ag Water Advisory Group (AWAG)		Influencers	San Joaquin & Tulare
6/6/2017	Bell	SSJWQC (South Valley ILRP Coalitions)		Permittees	San Joaquin & Tulare
6/15/2017	Bell, Cozad	CV-SALTS Meeting	30	Influencers	All Central Valley
6/21/2017	Meeks	Central Valley Manufacturers Council in Modesto	30	Influencers	All Central Valley
7/13/2017	Creamer	Kaweah Basin Water Quality Coalition	15	Influencers	Tulare Lake
7/19/2017	Creamer	Kings Basin Water Authority	30	Influencers	Tulare Lake
7/21/2017	Cozad	Interview with UC Berkeley Researcher Salinity	1	Various	Statewide



Industry	Outreach Method/ Activity	Content/Topics
Irrigated Ag	Presentation	SNMP
Irrigated Ag	Briefing	Update on CV-SALTS Brochure and ILRP Insert
Irrigated Ag	Briefing	Management Zone options
Irrigated Ag	Briefing	Management Zone options
Irrigated Ag	Briefing	Update on CV-SALTS Brochure and ILRP Insert
Irrigated Ag	Info distribution	Brochure
Irrigated Ag	Info distribution	Brochure
Irrigated Ag	Info distribution	Brochure
Irrigated Ag	Info distribution	Brochure
Irrigated Ag	Info distribution	Brochure
Irrigated Ag	Briefing	WQ technical work and brochure
Dairy	Info distribution	Newsletter article re SNMP
Irrigated Ag	Interview	Salt impacts and salinity in CV-SALTS Industry independent writer
Irrigated Ag	Briefing	Update on CV-SALTS Brochure and ILRP Insert
Oil & Gas	Briefing	Discussed Oils need to participate in CV-SALTS. Provided brochure.
Irrigated Ag	Briefing	Reminded them of Brochure being available and that Ag insert is being created.
Various	Presentation	Update on Brochure and inserts (to be designed to be separate but will use same color scheme to look like a coordinated effort)
Manufacturing	Briefing	SNMP
Various	Briefing	SNMP and brochure
Water Mgmt	Briefing	SNMP and brochure
Various	Interview	Information on SSALTS CV-SALTS approach to Brine and Salinity Management



Results What worked, what needs improvement?	Complete?	Follow-up Actions & Communications Needs
Audience members state they have the right to farm as landowners and cannot be stopped or made to provide drinking water. Presentation was derailed.	Complete	
Went fine, no real comments. I explained that ILRP Coalitions and Industry are expected to reach out to members to do CV-SALTS Outreach.	Complete	
	Complete	
	Complete	
Explained that ILRP Coalitions and Industry are expected to reach out to members to do CV-SALTS Outreach.	Complete	
	Complete	
	Complete	
	Complete	
	Complete	
	Complete	
	Complete	
	Complete	
Article was submitted and published	Complete	
Requested Brochure count; no counts provided to date. Will follow up to obtain count.	Complete	
Oil stated they don't know why they should pay to participate in CV-SALTS. Work in progress.	Complete	
Not much feedback.	Complete	
Not much feedback.	Complete	
	Complete	
	Complete	
	Complete	
easy to reference the website, will submit other questions potential for research with NSF	Follow-up	Respond to questions



Follow-up By	Follow-up Date	Notes/Links
		Link to article?
		Link to article?
Cozad	TBD	





<b>Contact Type</b>	<b>Complete</b>	<b>Outreach Method</b>	<b>Basin</b>	<b>Industry</b>	<b>Completed?</b>
Advocates	Planned	Presentation	Tulare Lake	Dairy	Complete
Electeds	Completed	Briefing	San Joaquin	Enviro/EJ	Follow-up
Influencers	Rescheduled	Info distribution	Sacramento	Food Processing	Other
Permittees	Cancelled	Workshop	San Joaquin & Tulare	General Public	
Regulators		Phone call	All Central Valley	Irrigated Ag	
Various		Interview	Statewide	Manufacturing	
Other		Email		Municipal Water	
		Other		Oil & Gas	
				POTWs	
				Press	
				Water Boards	
				Water Mgmt	
				Various	
				Other	