

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES



Convened: June 13, 2017 from 3:30 PM to 4:30 PM

Participants: Nicole Bell (Chair), Daniel Cozad, Charles Gardiner, Mary Currie, Cristel Tufenkjian, Glenn Meeks, Christine Zimmerman, Bruce Houdesheldt, J.P. Cativiela, Karl Longley

Agenda

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the April 17th Meeting

- Cristel Tufenkjian moved, and Glenn Meeks seconded, and by general acclamation the May 16th meeting notes were approved.

Item 3: Outreach Matrix

- The committee discussed the possibility of making an online interactive version of the outreach matrix. Charles and Daniel will work on a form and bring back to the next meeting.

Item 4: Discuss material/product needed.

- The committee discussed the drafts of the industry inserts for ILRP, and Dairy.
 - Charles stressed that it was important for everyone to review the inserts from all areas, so that the format and content could be as aligned as possible across the industries/communities.
 - Committee members should mark up the drafts with suggested edits and forward to Charles and Mary.
 - Glenn Meeks requested that the phrase “while supplying safe drinking water to affected communities” be brought into the ILRP draft earlier, since it is the number one goal.
 - J.P. indicated the Dairy draft was still undergoing internal revision and members should wait to comment until the next version was available.
 - The committee agreed that once all the inserts were complete the committee would review the industries/areas covered and draft an insert to address those not covered. Karl Longley specifically mentioned the bovine, poultry and cannabis orders.
 - Mary will work on a masthead for the inserts that is similar in design to the CV-SALTS logo on the 11 X 17 brochure.
- The printing needs for the 11X17 brochure were discussed. Daniel will have 15,000 brochures printed.
 - Breakdown for printing: 10,000 ILRP, 200 POTWs, 100 Food Processors, Dairy 2,000
 - Brochure should be folded to 8 ½ X 11
- Added to the Agenda: Speaking request for Manufacturer’s Council of the Central Valley
 - Glenn Meeks will make the CV-SALTS presentation – June 21st
 - Daniel will provide Glenn with the CV-SALTS Power Point presentation.
- J.P. noted that now that the SNMP was finished there was a need for a set of talking points as to value of CV-SALTS participation, why people should continue to participate in the CVSC, and why people should still join.

Item 5: Recap Next Steps and Set Next Meeting

- The next PEOC meeting is scheduled for Tuesday, July 11th at 3:30 PM.

Item 6: Adjourn