

## **Draft Email to Send to CV-SALT Networks Prior to the Release of the SNMP**

**This version is 373 words. The final should be kept under 500 and even less, less is better**

Colleagues (or whatever is the best word to use for your associates):

We are excited! After ten years of collaboration, technical study, and meetings, the members of CV-SALTS are pleased to announce that the comprehensive Salt and Nitrate Management Plan is ready for release for informal public review. This is an important milestone and we wanted you to know about it. The SNMP will be released on DATE and be available for all to review online at [www.cvsalinity.org](http://www.cvsalinity.org) and via XXXXX.

Why another plan and why are we excited?

The Central Valley Salinity Alternatives for Long-Term Sustainability initiative (CV-SALTS) came to life in 2006 with the intention of addressing, from a new perspective, the elephant in the room—the historic and ongoing accumulations of salts and nitrates through the Central Valley. If left untreated, salts and nitrates will bring harm to our economic sustainability and our water quality. CV-SALTS is a broad coalition of agriculture, cities, industry, and regulatory agencies who joined together to identify workable, more flexible solutions and to retool the current outdated regulatory system for salt management.

As you know, because of the accumulations of salts and nitrates, our groundwater supplies are becoming contaminated. With more salt are entering the Central Valley than leaving, the solutions had to be found to rebalance this equation.

CV-SALTS set out to develop a comprehensive Salt and Nitrate Management Plan based on good science and real-life examples. The SNMP was developed to identify near- and long-term management solutions that would lead to safe drinking water, balanced salt and nitrate loadings, and the restoration of the Central Valley's groundwater basins. The challenge to find more effective ways to reduce accumulations of salts and nitrates was nothing less than complex, every step of the way.

The resulting SNMP, with its recommended regulatory policy changes, allows for local and regional flexibility and encourages the use of local management plans with oversight by the Central Valley Water Board. The SNMP establishes milestones and timelines for actions and results. ADD SOMETHING MORE HERE AS TO WHY THE SOLUTION IS A GOOD ONE.

All of us at CV-SALTS are excited to share this new plan for regulating salt and nitrates with you. We want you to look over the plan, let us know what you think. We also encourage you to get involved going forward. ADD CONTACT INFO.