Date: March 17, 2019  
To: PEOC  
From: Charles and Mary, The Catalyst Group  
RE: Thoughts about a general PowerPoint about CV-SALTS & Management Zones

One of the deliverables for 2019 is an updated, simplified PowerPoint presentation that could be presented by most anyone involved in CV-SALTS. Here is our current thinking for your input.

PowerPoint Goals
1. Explain the problem, the CV-SALTS program, and the resulting new compliance option - Management Zones.
2. Keep it simple and visual.
3. Build it so minimal training required.
4. Make it available online for interested parties to view on their own.

Draft PowerPoint Outline

Explain the Problem
- Nitrate and Salt pollution in surface and groundwater
- Drinking water and potential for human health impacts

CV-SALTS created to solve the problem
- Three Goals – what they are and why they matter
- Basin Plans Amendments
- Resulting Salt and Nitrate Control Plans

Priority Areas for Nitrate
- Current Regulations are not working well
- State offering a new approach – Management Zones

Management Zones
- High-Priority Areas are initial focus for formation
- What is a Management Zone?
- Why is a Management Zone Beneficial?
- Who should participate in a Management Zone?
- What is the outcome of having a Management Zone?
- Pilot Projects underway now

Traditional Permitting for Nitrates
- Still an option
- Will include additional requirements

A bit about the Salt Control Program
- P & O Study coming

How to Get More Information about CV-SALTS and Pilots

NOTE: Industry specific slides could also be developed and inserted when needed.