Discussion Questions for PEOC, January 8, 2019

Before updating Communications Plan for 2019, we’d like to take time on the January 8 call to discuss what you’d like us to accomplish in 2019. The following questions are intended to gain insight on what the PEOC would like in terms of education and outreach for 2019.

1. What do you see as the most important education and outreach goals for 2019?

2. What target audiences and challenges should be addressed prior to the possible approval of the Basin Plan Amendments by the State Water Resources Control Board coming up in April?

3. If the State Board approves the Basin Plan Amendments in April, what do you see as the most important next steps for the education and outreach following that approval.