

CV-SALTS Public Education and Outreach Committee Meeting ACTION NOTES



Convened: October 10, 2017 from 3:30 PM to 4:30 PM

Participants: Nicole Bell (Chair), Charles Gardiner, Glenn Meeks, Cristel Tufenkjian, J.P. Cativiela, Parry Klassen, Mary Currie, Bruce Houdesheldt, Walt Plachta, Tim Lovley

Agenda

Item 1: Welcome & Introductions

- Participants are as indicated above.

Item 2: Approval of Minutes of the September 12th Meeting

- J.P. Cativiela moved, and Cristel Tufenkjian seconded, and by general acclamation the September 12th meeting notes were approved.

Item 3: Outreach Matrix Update

- The committee discussed the outreach tracking format. The document has been converted to a Google doc. Charles will send forward the link to PEOC members for testing. Committee members were asked to begin populating the matrix with upcoming events that would be appropriate outreach venues.
- J.P. Cativiela shared the PowerPoint presentation he used at the 2017 Groundwater Resources Association Law Workshop.

Item 4: Discuss material/product needed.

- Glenn Meeks moved, and Parry Klassen seconded, and the committee voted to approve the Final Approved Draft of the San Joaquin Valley and Delta Agriculture insert.
- The committee discussed the status of the other inserts:
 - Dairy - J.P. will confirm with Pamela Creedon that the edits have been made per the instructions received at the August Executive Committee meeting.
 - Sacramento Valley Ag – Bruce Houdesheldt wanted more time to review and discuss with Tim Johnson before finalizing for distribution. Mary will revise the insert based on committee discussion and distribute to PEOC ILRP members for review.
- The following inserts will be finalized and presented for approval at the next Executive Committee meeting:
 - POTWs, Oil and Gas, and Sacramento Valley Agriculture.
- The Drinking Water insert is still in draft stage.
- The committee agreed final outreach documents should be locked for editing prior to public distribution.
- After minor edits are complete on the Outreach Brochure and Fact Sheet, the final versions will be sent back to the translator.

Item 5: Recap Next Steps and Set Next Meeting

- A Meet-O-Matic will be sent out to determine the best date for the next PEOC meeting.

Item 6: Adjourn