

Central Valley Salt and Nitrate Management Plan Communication Update

Central Valley Water Board

April 7, 2017



Planning and Communications are Joint Stakeholder Efforts

CV-SALTS from the beginning has partnered with the Waterboards to plan and implement outreach to its members and communities

- State and Federal Agencies
- Local Agencies
- Discharger Community
 - Agriculture
 - Industry
 - Wastewater treatment
- Environmental Justice and Disadvantaged Community Representatives



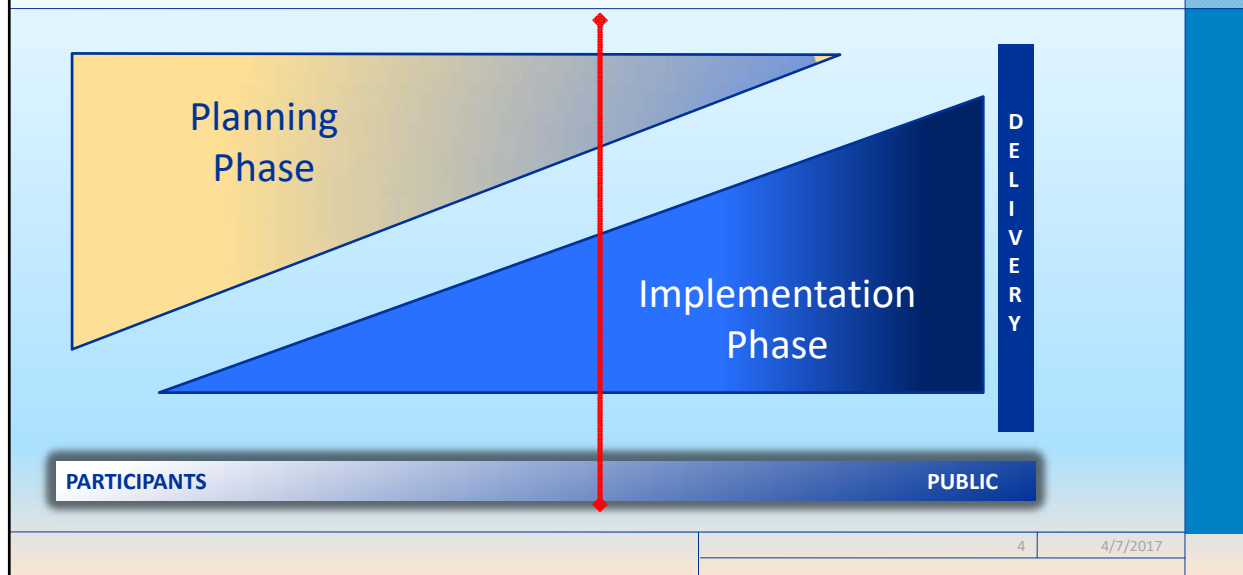
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Communication Timeline and Efforts

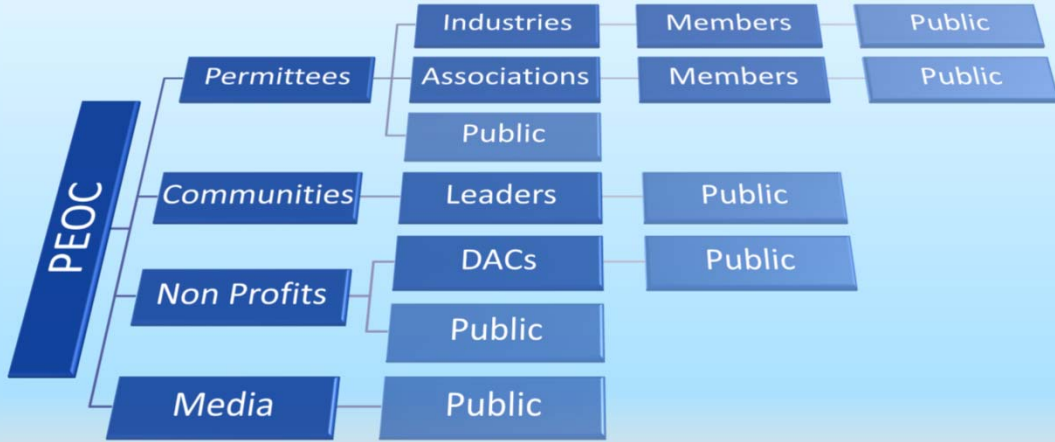
Category	CV-SALTS Planning and Implementation													
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Initiation	Awareness and Study Support													
	Study Scoping and Funding													
Engagement	Stakeholder Participation and Support													
Implementation Preparation	Basin Planning and Implementation													
Implementation Outreach	Implementation Support													
Management Zone and Local Outreach	Information and Outreach to members Outreach to Communities and support													
Prioritization & Optimization Engagement	Information and Outreach to Members and Communities													
Additional Implementation	Management Zone Outreach in Communities and DACs													
											3	4/7/2017		

Communication Focus



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Distributed Outreach Approach



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