

DRAFT AGENDA

**Central Valley Salinity Leadership Group
Education and Outreach Committee**

Association of California Water Agencies
910 K Street, Suite 100 Sacramento, CA 95814 [MAP](#)

Wednesday March 18, 8:15 am to 10:00 am

Teleconference available (218) 339-4600 Participant Code: 927571#

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| 1. Welcome, Introductions, note-taker appointment | 10 min |
| 2. Review Agenda and Approve February Meeting Notes | 5 min |
| 3. Update on Video Distribution to legislators and example press kit | 5 min |
| 4. Report from Sub-committee on Newsletter and Aquaformia Proposal | 10 min |
| 5. Review and discuss Side Card proposal from WEF | 10 min |
| 6. Review CV-SALTS as Version 4 and Draft Tri-fold Brochure | 10 min |
| 7. Review Draft Messages document | 30 min |
| 8. Review Strategic Planning Documentation for funding LINK | 15 min |
| 9. Discuss next meeting date April 21/22 and create Agenda | 5 min |
| 10. Identify items to be taken to the Executive Committee | 5 min |
| 11. Adjourn 10:00 am | |

Please Note: Economic/Technical Committee begins at 10:00 am

Mission of the CV Salinity Leadership Group:

The mission of the Central Valley Salinity Leadership Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.

Mission of the Public Education and Outreach Committee:

The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan