

**DRAFT AGENDA**  
**Central Valley Salinity Leadership Group**  
**Education and Outreach Committee**

**CV Regional Water Quality Control Board Room**  
**11020 Sun Center Drive #200, Rancho Cordova, CA**

**Wednesday, September 16, 3:30 PM to 5:00 PM**

Teleconference available (218) 339-4600 Participant Code: 927571#

1. Welcome, introductions, circulate roster, review agenda, consent 10 min
  - a. Review and approve [PEOC Meeting Notes](#) for August 19<sup>th</sup> 2009
2. Discuss Outreach for membership, funding and Leadership meeting 55 min
  - a. [PowerPoint Master](#) for editing Draft
  - b. [Benefits/Messages Audience Matrix](#) Draft
  - c. [Marketing Plan Draft](#)
  - d. [One Page Membership](#) Draft
3. Information [Aquaforia Article](#) – WEF 10 min
4. Discuss next meeting date August 19 - create Agenda [Draft Calendar](#) 5min  
**Leadership Group Meeting September 24, 2009 - 1:30 pm-3:30 pm**
5. Identify items to be taken to the October 29 Executive Committee 10 min
6. Adjourn 5:00 PM

**Mission of the CV Salinity Leadership Group:**

*The mission of the Central Valley Salinity Leadership Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.*

**Mission of the Public Education and Outreach Committee:**

*The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan*