DRAFT AGENDA
Central Valley Salinity Leadership Group
Education and Outreach Committee

Sacramento Regional County Sanitation District
Room 170 (the Big Room) 10545 Armstrong, Mather, CA 95655 Map

Thursday, October 29, 3:30 PM to 5:00 PM
Teleconference available (218) 339-4600   Participant Code: 927571#

1. Welcome, introductions, circulate roster, review agenda, consent    10 min
   a. Review and approve PEOC Meeting Notes for September 16th 2009

2. Discuss Outreach for membership, funding and Leadership meeting  40 min
   a. Benefits/Messages Audience Matrix Draft
   b. Marketing Plan Draft and implementation efforts
   c. One Page Membership Draft
   d. PowerPoint Ag short version Draft

3. Information Aquaforinia Article Posted/Final – WEF    10 min

4. IRWM Fact Sheet on CV-SALTS Genevieve Sparks Link forthcoming 10 min

5. Discuss next meeting date November 19 create Agenda Draft Calendar 5 min

6. Identify items to be taken to the November 19 Executive Committee 10 min

7. Adjourn 5:00 PM

Mission of the CV Salinity Leadership Group:
The mission of the Central Valley Salinity Leadership Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.

Mission of the Public Education and Outreach Committee:
The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan.