

**Meeting Notes
CV SALTS
Education and Outreach Committee
August 19, 2009**

Attendees:

Attendees are noted on the [Committee Roster](#) attached.

1. Welcome, Introductions

Chair Rosa Lau-Staggs reviewed the agenda and led introductions and each attendee shared his/her name and organization.

2. Review Agenda and Approve July 14 Notes

Upon Motion by Co-chair Melilli and second by Member DiGiorgio the Notes from July 14 were approved by acclamation.

3. Review Membership Roster

The committee Roster was circulated for changes and sign-in. Regional Board participants clarified that they are not members of any committees.

4. Discuss Outreach for membership, funding and Leadership meeting [List of Entities](#) that should be participants etc.

Discussion of the List of Entities that should be participating began and Cozad reviewed the development of the list. Discussion ensued relative to the potential new mission of the committee. Chair Lau-Staggs clarified that this is just a new phase of work and some new short term deliverables that the Committee needs to focus upon.

Discussion of the list and needs to reach each type of group ensued. Several participants recommended the development of materials that could reach specific groups including PowerPoint's and messages for each group. Other participants recommended targeting of information by region and by industry.

They recommended that the core information for all groups include the brief history and problem statement, where we are going and what we will do, and benefits of participation and contribution.

While benefits may be generalized specific write-up by City of Dixon and Hilmar Cheese may be useful to show the costs of not having a plan. All most include both the carrots and sticks related to salinity and water supply. Several stakeholders indicated that most entities on the list were

agencies and associations and that there were many corporations that should contribute. Others indicated that those companies may participate through their associations.

Chair Lau-Staggs clarified that they need a strategy and plan. She is willing to put together a draft for committee review but it needs to be developed by the September 16th meeting. A conference call to review the draft PowerPoint, strategy and other documents that are drafted for the effort is scheduled for September 1, 2009 at 1:30 pm. Cozad will provide an agenda and call in number for distribution.

5. Aquaforia Article Status

Rita Schmitt-Sudman indicated they had produced a second draft that was reviewed and comments received from CVSC, several participants and the Regional Board. They are concerned that there are still comments on the draft as it has extensive comments to version 1. DeGeorgio indicated he had not finished his comments but would do so by the end of the week and forward them to Cozad and Sudman.

Sudman indicated that they would review the additional comments and incorporate those that they could and produce a final for posting on the Aquaforia Site. This can be changed at any time in the future.

6. Things you can do Spanish Version

The committee reviewed the Spanish version and upon unanimous acclamation approved the document. These documents will move from the materials to the documents section of the site and be added to the press kit.

7. Calendar and Next meeting

The next meeting date was set for September 16 and the committee members were encouraged to attend the Basin Plan Training September 3 and be sure their executives were scheduled to attend the Leadership Group Meeting September 24th at 1:30 pm at the Sacramento City Hall Council Chambers.

8. Meeting Adjourned at 5:00 pm