

**Central Valley Salinity Leadership Group
Public Education and Outreach Committee
Thursday August 12, 2010 3:30 PM to 5:00 PM**

Attendees: See [Roster](#) for attendance.

Committee Co-Chair Joe DiGiorgio called the meeting at 3:30 PM followed by introductions of all present. No phone participants were on teleconference.

1. Welcome, Introductions, Circulate Roster

2. Review/Approve July 15, 2010 meeting notes

- a. The meeting notes were approved by acclamation.

3. DAC Engagement Plan Discussion

- a. The Committee discussed the plan and the scope of the efforts needed for the newsletter in accordance with the Executive Committee's request.
 - i. Gail Cismowski will forward a template she prepared
 - ii. The Committee should identify someone to prepare the newsletter as an in-kind service or contract.
 - iii. The issue will be reviewed in light of the Executive Committee in September

4. IRWM Letter and Follow-up

- a. The Committee discussed the letter and the follow-up needed in the near future and further coordination with them in 2011
- b. The Committee will review the issues and opportunities after they reconvene later this year.

5. Leadership Group Workshop Agenda

This item was tabled, because the Executive Committee moved the meeting to the spring 2011.

6. Funding and Fundraising Materials Vision Document

The Committee reviewed and discussed the document and the Chair's comment. Committee Members should submit comments by Monday August 16 for inclusion in the final draft to be seaside until the funding and fundraising committee meets again.

7. Next meeting is to be determined based on Executive Committee Direction

8. Adjourned