Central Valley Salinity Leadership Group  
Public Education and Outreach Committee  
Thursday July 15, 2010  3:30 PM to 5:00 PM

Attendees: See Roster for attendance.

Committee Co-Chair Joe DiGiorgio called the meeting at 3:30 PM followed by introductions of all present. No phone participants were on teleconference.

1. Welcome, Introductions, Circulate Roster

2. Review/Approve June 10, 2010 meeting notes
   a. The meeting notes were approved by acclimation.

3. Outreach Meeting Response Feedback
   a. Compiled Feedback Discussion
      i. The Committee reviewed the provided information from committee members.
      ii. All comments and discussion were consistent
         Daniel will add any information from Joe DiGiorgio by 7/31 to the final report

4. State Water Plan Salinity Section Brief discussion about the plan and salinity section continued from the previous month and Executive Committee meetings. Discussion on content of the letter to IRWM contacts from DWR including and recommending collaboration on a section on salinity in the Central Valley for their efforts. Recommend they request funding in their planning grants.

5. Leadership Group Workshop Agenda
   Participants provided feedback on the preliminary agenda and the content of the meeting. The comments and changes will be included with the work on the Subcommittee on the Workshop.

6. Funding and Fundraising Materials coordination
   The materials that are being developed by the Funding and Fundraising committee should be coordinated with the PEO Committee. David and Joe agreed to participate in the Funding and Fundraising calls as needed to coordinate.

7. DAC Engagement Plan
   Committee members and Gail Cismowski provided feedback on the Engagement plan and offered suggestions to simplify and focus on the actions and needs, how the groups listed could help the DAC communities would help the Board and Committee. These changes will be incorporated into the final for approval in September.
8. Next meeting July 15 2010 Calendar

9. Identify items to be taken to the August 12 Executive Committee
   1. Workshops Final Report
   2. Leadership Group Meeting Planning discussion
   3. DAC Engagement Plan

10. Adjourned