

CVSC/CV-SALTS Benefits and Audiences

Interest or Relevance **High = 3** **Med = 2** **Low = 1** NA=0

No.	Benefits/Messages	Audiences or Groups																							
		Dischargers		Water Supply and Related					Water Quality			Government						Business		Citizens and Environmental					Issue Relevance
		Muni Wastewater	Industrial or other Discharger	Ag & NonAg Irrigation	IRWM Regions	Farming Related	Water Districts	Recycled Water Projects	Irrigated Lands	Community Groups	Stormwater	Local Govt.	Federal Interests	State Interests	Regional Board	State Board	Land Use Planning	Industry Associations	Significant Employers	Environmental Justice	Environmental and Habitat	Schools and Academic Institutions	Tax or Rate Payers		
1	Participation in the Basin Planning Processes	3.0	2.3	2.0	3.0	2.0	2.0	3.0	2.0	2.0	1.0	2.0	2.0	2.5	3.0	3.0	2.0	2.5	1.8	3.0	3.0	3.0	1.0	2.3	
2	Protecting Beneficial Uses/Water Quality	2.0	1.7	2.0	2.0	2.3	2.0	1.0	2.0	3.0	1.0	2.0	2.0	2.5	3.0	3.0	1.0	1.5	2.0	2.0	3.0	1.0	1.0	2.0	
3	Stakeholder Process = all voices heard	2.7	2.7	2.0	3.0	2.3	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	3.0	3.0	2.0	2.5	2.5	3.0	2.0	3.0	2.5	2.5	
4	Ensuring Sound Science is used in Basin Planning	3.0	3.0	3.0	2.5	3.0	3.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	3.0	3.0	2.0	2.7	
5	Will Improve Water Quality (Salt)	2.3	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	2.0	2.0	3.0	2.5	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	1.9	
6	Will Improve Water Quality (Nitrate)	2.0	2.3	1.0	1.5	2.0	3.0	1.0	1.0	2.0	3.0	2.0	2.0	2.5	3.0	3.0	2.0	2.0	2.3	3.0	3.0	1.0	1.0	2.1	
7	Promotes Investment in our future water supply	1.3	2.0	3.0	2.5	2.7	3.0	3.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	2.5	1.0	2.0	2.0	2.0	2.2	
8	Compliance with future permits is easier	3.0	2.3	2.0	2.5	2.0	2.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	2.5	3.0	2.0	2.5	2.3	2.0	1.0	1.0	3.0	2.3	
9	Mitigates future costs and rate increases	2.0	2.7	2.0	2.0	2.7	2.0	2.0	2.0	3.0	1.0	2.0	2.0	1.5	1.0	2.0	2.0	2.5	2.8	1.0	1.0	1.0	3.0	2.0	
10	Better Planning will result in more equitable costs	3.0	2.7	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	3.0	2.0	2.5	2.5	2.0	3.0	3.0	3.0	3.0	2.0	1.0	3.0	2.4	
11	Promotes Sustainable Agricultural Planning	1.0	2.3	3.0	3.0	2.7	2.0	2.0	3.0	2.0	1.0	2.0	2.0	2.5	2.5	2.0	2.0	2.5	2.5	3.0	1.0	2.0	2.0	2.2	
12	Helps Keep Business in Business	2.5	3.0	2.0	2.5	3.0	2.0	2.0	2.0	2.0	1.0	3.0	2.0	2.5	2.5	1.0	2.0	3.0	2.8	2.0	1.0	2.0	1.0	2.1	
13	Set a plan for long term Valley Sustainability	2.3	3.0	3.0	3.0	2.7	3.0	2.0	3.0	2.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.3	2.0	2.0	2.0	3.0	2.6	
14	Garner State and Federal Implementation funds	2.7	2.0	3.0	3.0	1.7	3.0	3.0	3.0	2.0	3.0	2.0	2.0	3.0	3.0	2.5	1.0	2.0	2.5	2.7	1.0	2.0	2.0	2.3	
15	Basin Plan reflects our needs and plans	3.0	3.0	2.0	2.5	2.3	3.0	3.0	3.0	2.0	2.0	3.0	2.0	2.0	2.0	1.0	2.0	2.5	2.5	3.0	3.0	1.0	2.0	2.4	
16	Regional versus permit by permit solutions to Salinity	2.7	2.3	3.0	2.5	2.3	2.0	3.0	3.0	2.0	2.0	2.0	3.0	2.5	2.5	3.0	2.0	2.5	2.3	2.0	2.0	2.0	2.0	2.4	
17	Reduced litigation when complete	2.7	2.7	2.0	2.0	2.3	2.0	3.0	3.0	3.0	2.0	3.0	2.0	2.5	3.0	3.0	3.0	3.0	2.7	2.0	2.0	3.0	2.5		
18	Adequate Transport of Salt	2.3	2.3	3.0	1.5	2.3	2.0	3.0	3.0	2.0	1.0	2.0	3.0	3.0	2.5	1.0	2.0	2.5	2.5	1.0	1.0	1.0	2.1		
19	Additional participants in planning	2.5	2.0	1.0	3.0	1.0	1.0	2.0	2.0	3.0	1.0	2.0	1.0	2.0	3.0	2.0	2.0	2.5	2.5	2.0	2.0	2.0	2.0	2.0	
20	Locations for Salt Storage and Management	2.0	2.0	3.0	1.5	2.0	2.0	3.0	3.0	2.0	1.0	2.0	3.0	3.0	2.5	2.0	2.0	2.5	1.7	1.0	1.0	1.0	2.1		
21	Expand Publicly Available Information	2.0	2.0	1.0	2.0	1.3	1.0	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.5	2.0	2.0	2.5	1.7	3.0	3.0	3.0	2.1		
22	Predictable costs for monitoring /compliance	2.3	2.3	2.0	2.0	2.3	2.0	3.0	3.0	2.0	3.0	2.0	2.0	2.5	2.0	1.0	2.0	2.5	2.3	1.0	1.0	1.0	3.0	2.1	
23	Ability to recycle water/streamlined permits	2.3	1.7	2.0	1.5	1.3	2.0	3.0	2.0	2.0	1.0	2.0	1.0	2.5	2.5	2.0	2.0	2.5	2.0	1.0	1.0	1.0	1.8		
24	Comply with State Recycling Policy	2.3	2.0	1.0	1.5	1.0	1.0	3.0	1.0	1.0	1.0	1.0	1.0	2.0	3.0	3.0	2.0	2.5	1.5	1.0	1.0	1.0	1.6		
25	Comply with DWR Water plan IRWM Requirements	1.3	1.3	1.0	2.0	1.3	2.0	2.0	1.0	1.0	1.0	1.0	1.0	2.5	2.0	2.0	1.0	1.5	1.5	1.0	1.0	1.0	1.4		
26	Adds value for the association/looks out members	2.7	1.7	2.0	2.5	2.0	2.0	1.0	2.0	2.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	2.5	1.8	2.0	2.0	3.0	1.8		
Additional Issues from Questions																									
31	Improves funding for more stringent discharge rules	3.0	2.5	1.0	1.0	1.5	1.0	2.0	3.0	2.0	3.0	2.0	1.0	2.0	2.0	1.0	2.0	3.0	2.0	2.0	2.0	1.0	1.9		
32	Improve measurement of salinity SAR, EC, TDS EC	2.5	2.0	3.0	2.0	2.0	2.0	3.0	3.0	1.0	2.0	1.0	2.0	2.0	3.0	2.0	1.0	2.5	2.0	2.0	2.0	2.0	2.1		
33	Improve understanding of salt accumulation	2.0	1.0	2.0	1.5	1.5	2.0	3.0	2.0	1.0	2.0	1.0	2.0	2.5	2.5	2.0	2.0	2.0	1.7	1.0	2.0	2.0	1.8		
34	Mitigates controlled per capita salt increases	2.5	1.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	1.0	2.0	1.0	1.0	1.0	1.0	2.0	1.5	1.0	1.0	1.0	2.0	1.5		
35	Source control efforts targeted to households	3.0	1.0	1.0	2.0	1.5	2.0	3.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	1.6		
36	Offsets or Credits to mitigate local salt accumulation	2.7	2.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	2.0	2.0	1.5	1.0	2.0	2.0	1.3	1.0	1.0	1.0	1.0	1.7		
37	Identifies point source and non-point source salts	2.7	2.0	2.0	1.0	1.5	1.0	2.0	2.0	1.0	1.0	2.0	1.0	2.0	2.0	1.0	2.0	2.5	1.3	1.0	1.0	1.0	1.6		
38	Allows salt increase for recycling/conservation	2.0	2.0	2.0	1.5	2.5	2.0	3.0	2.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.5	1.3	2.0	1.0	1.0	1.6		
39	Accounts for salt due to upstream water diversions	2.0	2.0	3.0	2.5	1.5	2.0	3.0	2.0	2.0	2.0	1.0	1.0	2.0	2.5	2.0	1.0	2.0	1.3	2.0	1.0	1.0	1.8		
40	Use and distribution of assimilative (salt) capacity	2.0	1.5	2.0	2.0	2.0	2.0	3.0	2.0	1.0	1.0	1.0	3.0	3.0	3.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.9		
41	Links salt increases due to land use decisions	2.5	2.0	1.0	1.5	1.0	2.0	3.0	2.0	2.0	2.0	2.0	1.0	1.5	1.5	1.0	3.0	2.0	2.0	1.0	1.0	2.0	1.8		
42	Identifies beneficial use conflicts/priorities	2.7	2.0	2.0	2.0	2.0	2.0	3.0	3.0	1.0	2.0	1.0	2.0	3.0	3.0	3.0	2.0	1.5	1.7	2.0	2.0	2.0	2.1		
43	Groundwater use controls for salinity management	1.7	1.5	2.0	1.5	1.5	1.0	2.0	2.0	2.0	2.0	1.0	2.0	2.5	2.5	2.0	1.0	1.5	1.3	1.0	2.0	2.0	1.7		
44	Controls salinity impacts from energy gen/use	1.7	2.5	1.0	1.0	1.0	1.0	2.0	1.0	2.0	1.0	1.0	1.0	2.0	3.0	2.5	3.0	2.0	1.7	1.0	2.0	2.0	1.7		
45	Salt transport is recognized as a beneficial use	2.3	2.5	1.0	2.0	3.0	1.0	3.0	3.0	1.0	2.0	1.0	1.0	2.5	2.0	1.0	2.0	2.0	1.3	1.0	1.0	1.0	1.6		
46	Review options for excess salt to be taxed	2.0	2.5	3.0	1.0	2.0	3.0	3.0	3.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	3.0	2.7	1.0	1.0	2.0	2.1		
47	Opportunities for excess salt trade/credit/offsets	2.7	2.0	3.0	2.0	2.0	3.0	3.0	3.0	2.0	2.0	2.0	3.0	3.0	2.0	1.0	2.0	2.5	1.3	3.0	1.0	1.0	2.2		
48	Effective salt storage, recovery and disposal	2.0	2.0	1.0	2.0	1.5	1.0	2.0	3.0	1.0	1.0	2.0	2.0	2.5	3.0	2.0	2.0	2.0	1.7	3.0	1.0	1.0	1.8		
49	See emerging water quality similarities to salt	2.0	1.0	2.0	1.0	1.5	2.0	3.0	2.0	1.0	1.0	1.0	3.0	2.5	2.0	1.0	2.0	2.0	1.3	1.0	2.0	2.0	1.7		
50	Controls water use to mitigate salt accumulation	3.0	2.0	1.0	2.0	1.0	2.0	3.0	2.0	1.0	1.0	1.0	1.0	2.5	2.5	3.0	2.0	2.0	2.0	1.0	1.0	2.0	1.8		
51	Optimizing salt removal and treatment	2.7	3.0	2.0	1.5	2.5	1.0	3.0	2.0	1.0	1.0	1.0	2.0	2.5	2.0	1.0	1.0	2.5	2.0	1.0	1.0	2.0	1.8		
53	Protects beneficial uses causing salt accumulation	2.0	2.5	2.0	2.0	1.5	1.0	3.0	1.0	2.0	1.0	1.0	1.0	1.5	2.0	1.0	2.0	2.0	1.7	3.0	1.0	2.0	1.7		
Averages for Group		2.3	2.1	2.0	2.0	1.9	1.9	2.5	2.2	1.9	1.5	1.8	1.9	2.3	2.4	1.9	1.9	2.3	2.0	1.8	1.6	1.6	1.9	2.0	

PEOC Committee



Wine Institue



ACWA



NCWA



City of Modesto



Karl Longly



TID Diane



BOR Gene



Environmental



Wetlands US



California Chamber



League of Cities



Johnson and Johnson



Joe to send to Dixon



Sac Stormwater Janacia Paul



Ag Council of Ca

