



**Meeting Notes
CV SALTS
Education and Outreach Committee
June 16, 2009**

Attendees: See separate sign-in sheet and teleconference log.

1. Welcome, Introductions

Each attendee shared his/her name and organization.

2. Review Agenda and Approve May 13 Notes

After a motion and a second, the May notes were approved unanimously.

3. Complete Committee Membership Roster

Per Mona's request, Daniel passed the roster around and asked the attendees to fill in their names and to select whether they want to be a "member" or a "participant." No distinct difference was defined at this time.

4. Aquaforia Article Feedback and Status – WEF

Beth said they received great feedback the past week, and that **the changes will be incorporated by the next meeting.**

5. Final Printing for the Tri-fold Brochure with Responses CVSC

Daniel said only Dave had responded to his request for who wanted brochures and how many, and he requested five hundred. Daniel would like to order one thousand. **Joe said he would talk to clients the following week and talk about a price of \$0.25 apiece.**

6. Review and Approve Messages and Ordering

The only people who gave Daniel anything new were Joe and Gail. Daniel motioned that this item be approved and closed. Joe, however, mentioned that there is nothing covering the effects of land uses on salt balance. With this caveat noted, the messages were approved. **Daniel will add to a future agenda a white paper on land use and salinity impacts.**

7. Recommend Strategic Funding List and Project Review Guide

Daniel said he left some things out to keep it more general for the purpose of re-use. He also stated that he only got a little feedback on these since the last meeting. **After brief discussion, the committee approved the Guide and agreed to forward it to the other committees.**

8. Discuss Promotion of “Things You Can Do” Document

An older version of this document had been added to the Press Kit. **Daniel has uploaded the latest version.** The committee discussed methods such as putting it on the Web site; making fridge magnets out of it; including it as a mailer in people’s water bills; placing it near or with pool construction and water softener permits; including it in a school curriculum; and, including it with restaurant license applications and renewals. **Daniel will list these ideas when he updates the version on the Web site.** Rosa is working on the Spanish language version.

9. Discuss Economic Report White Paper

Daniel asked if the committee wanted the economic committee to do more with the white paper or his summary statement. Dave felt that the white paper and summary statement do an excellent job as-is, and there was no dissension.

10. Invite Web Site Review Volunteers

Daniel expressed that there is more and more content ending up on the site and he needs someone other than himself to review the site and provide feedback on the site’s look, feel, and functionality. One piece of feedback from this meeting was that older browser versions seem to “break” the layout. **Dave Melilli agreed to have his administrative assistant look through the site and provide feedback.**

11. Discuss Scoping Meeting and Leadership Meeting Outreach

Daniel said they are aiming for the afternoon of September 24th for the Leadership Group (formerly called the Policy Group) meeting, and they would like to organize a scoping meeting either just before or just after this Leadership Group meeting. Tom made the point that the word about this needs to go out now to the desired attendees so they don’t make other plans. The committee agreed that the real issue with this agenda item is (1) who should be invited, and (2) how to get them to actually attend.

Groups recommended to be contacted include:

- ACWA
- CASA
- Ag Coalitions
- County CEO from CSAC
- City Mangers, via League of Cities
- Usual CV-SALTS Groups
- ASCE
- Consultants



Daniel asked people to submit any other suggestions on who should attend and exactly when to hold the scoping meeting by the next meeting.

12. Discuss Next Meeting Date and Create Agenda Draft Calendar

The committee agreed to have their next meeting at 3:30pm on Tuesday, July 14th.

13. Identify Items to be Taken to the June 17 Executive Committee

Item 5 (brochures); seek Project Review Guide feedback; share ideas on outreach and scoping meeting.

14. Meeting Adjourned

Meeting Sign-in

Meeting Public Ed Outreach Comm. Date 6/16/09

Name	Organization	Email (if new or changed)
Tom Reyes	City of Vacaville	
Emilia Alejandrino	Central Valley Water Board	ealejandrino@waterboards.ca.gov <i>WAB</i>
Beth Stern	WEF	bstern@watereducation.org
JOS Degorgio	Coltrin	