

**DRAFT AGENDA**  
Central Valley Salinity Leadership Group  
Education and Outreach Committee

**Sacramento Regional County Sanitation District**  
**Room 170 (the Big Room) 10545 Armstrong, Mather, CA 95655 [Map](#)**

**Thursday, October 29, 3:30 PM to 5:00 PM**

Teleconference available (218) 339-4600 Participant Code: 927571#

1. Welcome, introductions, circulate roster, review agenda, consent 10 min
  - a. Review and approve [PEOC Meeting Notes](#) for September 16<sup>th</sup> 2009
2. Discuss Outreach for membership, funding and Leadership meeting 40 min
  - a. [Benefits/Messages Audience Matrix](#) Draft
  - b. [Marketing Plan Draft](#) and implementation efforts
  - c. [One Page Membership](#) Draft
  - d. [PowerPoint Ag short version](#) Draft
3. Information [Aquaforia Article Posted/Final](#) – WEF 10 min
4. [IRWM Fact Sheet](#) on CV-SALTS Genevieve Sparks [Link forthcoming](#) 10 min
5. Discuss next meeting date November 19 create Agenda [Draft Calendar](#) 5min
6. Identify items to be taken to the November 19 Executive Committee 10 min
7. Adjourn 5:00 PM

**Mission of the CV Salinity Leadership Group:**

*The mission of the Central Valley Salinity Leadership Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.*

**Mission of the Public Education and Outreach Committee:**

*The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan*