

**DRAFT AGENDA**  
**Central Valley Salinity Leadership Group**  
**Education and Outreach Committee**

**Tuesday July 14, 3:30 PM to 5:00 PM**

**CV Regional Water Quality Control Board Room**  
**11020 Sun Center Drive #200, Rancho Cordova, CA [Map](#)**

Teleconference available (218) 339-4600 Participant Code: 927571#

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|---|--------|
| 1. Welcome, Introductions   | 5 Min  |
| 2. Review Agenda and Approve <a href="#">June 17 Notes</a>  | 5 min  |
| 3. Review and approve <a href="#">Committee Membership Roster</a>   | 5 min  |
| 4. Review <a href="#">Aquaforia Article</a> (new version to be posted when received) – WEF  | 20 min |
| 5. Review and approve <a href="#">Spanish Version</a> of “ <a href="#">things you can do</a> ”  | 15 min |
| 6. Discuss Land Use decisions and Salinity White Paper need   | 20 min |
| 7. Report of website Review Volunteers  | 5 min  |
| 8. Discuss next meeting date August 19 - create Agenda <a href="#">Draft Calendar</a><br><b>Committee meeting August 19<sup>th</sup> Basin Plan Training August 18<sup>th</sup></b><br><b>Leadership Group Meeting September 24 1:30 pm</b> | 10 min |
| 9. Identify items to be taken to the August 19 Executive Committee  | 5 min  |
| 10. Adjourn 5:00 PM   |        |

**Mission of the CV Salinity Leadership Group:**

*The mission of the Central Valley Salinity Leadership Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.*

**Mission of the Public Education and Outreach Committee:**

*The mission of the Public Education and Outreach Committee is to obtain broad-based public participation in the creation and implementation of a comprehensive Central Valley Salinity Management Plan*



**Meeting Notes  
CV SALTS  
Education and Outreach Committee  
June 16, 2009**

**Attendees:** See separate sign-in sheet and teleconference log.

**1. Welcome, Introductions**

Each attendee shared his/her name and organization.

**2. Review Agenda and Approve May 13 Notes**

After a motion and a second, the May notes were approved unanimously.

**3. Complete Committee Membership Roster**

Per Mona's request, Daniel passed the roster around and asked the attendees to fill in their names and to select whether they want to be a "member" or a "participant." No distinct difference was defined at this time.

**4. Aquaforia Article Feedback and Status – WEF**

Beth said they received great feedback the past week, and that **the changes will be incorporated by the next meeting.**

**5. Final Printing for the Tri-fold Brochure with Responses CVSC**

Daniel said only Dave had responded to his request for who wanted brochures and how many, and he requested five hundred. Daniel would like to order one thousand. **Joe said he would talk to clients the following week and talk about a price of \$0.25 apiece.**

**6. Review and Approve Messages and Ordering**

The only people who gave Daniel anything new were Joe and Gail. Daniel motioned that this item be approved and closed. Joe, however, mentioned that there is nothing covering the effects of land uses on salt balance. With this caveat noted, the messages were approved. **Daniel will add to a future agenda a white paper on land use and salinity impacts.**

**7. Recommend Strategic Funding List and Project Review Guide**

Daniel said he left some things out to keep it more general for the purpose of re-use. He also stated that he only got a little feedback on these since the last meeting. **After brief discussion, the committee approved the Guide and agreed to forward it to the other committees.**

**8. Discuss Promotion of “Things You Can Do” Document**

An older version of this document had been added to the Press Kit. **Daniel has uploaded the latest version.** The committee discussed methods such as putting it on the Web site; making fridge magnets out of it; including it as a mailer in people’s water bills; placing it near or with pool construction and water softener permits; including it in a school curriculum; and, including it with restaurant license applications and renewals. **Daniel will list these ideas when he updates the version on the Web site.** Rosa is working on the Spanish language version.

**9. Discuss Economic Report White Paper**

Daniel asked if the committee wanted the economic committee to do more with the white paper or his summary statement. Dave felt that the white paper and summary statement do an excellent job as-is, and there was no dissension.

**10. Invite Web Site Review Volunteers**

Daniel expressed that there is more and more content ending up on the site and he needs someone other than himself to review the site and provide feedback on the site’s look, feel, and functionality. One piece of feedback from this meeting was that older browser versions seem to “break” the layout. **Dave Melilli agreed to have his administrative assistant look through the site and provide feedback.**

**11. Discuss Scoping Meeting and Leadership Meeting Outreach**

Daniel said they are aiming for the afternoon of September 24<sup>th</sup> for the Leadership Group (formerly called the Policy Group) meeting, and they would like to organize a scoping meeting either just before or just after this Leadership Group meeting. Tom made the point that the word about this needs to go out now to the desired attendees so they don’t make other plans. The committee agreed that the real issue with this agenda item is (1) who should be invited, and (2) how to get them to actually attend.

Groups recommended to be contacted include:

- ACWA
- CASA
- Ag Coalitions
- County CEO from CSAC
- City Mangers, via League of Cities
- Usual CV-SALTS Groups
- ASCE
- Consultants



**Daniel asked people to submit any other suggestions on who should attend and exactly when to hold the scoping meeting by the next meeting.**

**12. Discuss Next Meeting Date and Create Agenda Draft Calendar**

The committee agreed to have their next meeting at 3:30pm on Tuesday, July 14<sup>th</sup>.

**13. Identify Items to be Taken to the June 17 Executive Committee**

Item 5 (brochures); seek Project Review Guide feedback; share ideas on outreach and scoping meeting.

**14. Meeting Adjourned**

# Meeting Sign-in

Meeting Public Ed Outreach Comm. Date 6/16/09

Name	Organization	Email (if new or changed)
Tom Reyes	City of Vacaville	
Emilia Alejandrino	Central Valley Water Board	ealejandrino@waterboards.ca.gov
Beth Stern	WEF	bstern@watereducation.org
Joe Bergsjo	Coltrin	

## CV-SALTS Committee Roster

<b>Public Education and Outreach Committee Membership</b>	
<b>Nomination Category</b>	<b>Name and Organization</b>
1 Co-chair	Rosa Lao-Staggs, City of Fresno
2 Co-chair	Dave Melilli, City of Riverbank
3	Tom Reyes, City of Vacaville
4	Joe Digiorgio, EcoLogic Engineers
5	Gail Cismowski, RWQCB
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Participants:

Sal, en la forma de minerales disueltos, esta presente en el agua naturalmente. Cada vez que usamos agua, añadimos más sal que vienen de productos que usamos o consumimos diariamente. Estas sales acaban en las aguas residuales, tierras de sembrío o jardines, acumulándose en el medio ambiente y causando impacto en el ecosistema del agua en el Valle Central.

### **Que puedes hacer para reducir el impacto de la sal en el medio ambiente?**

#### **1. Use detergentes y productos con contenido bajo en sal.**

Investigaciones demuestran que cantidades significantes de sal en su hogar vienen de detergentes y productos de limpieza domésticos. Escoja detergentes líquidos y productos de limpieza con contenido bajo en sal. Evite fertilizar plantas y céspedes en exceso, ya que fertilizantes añaden sales y nitratos al medio ambiente.

#### **2. Reduzca la sal en su dieta.**

La sal que usted consume o usa para cocinar acaba en el medio ambiente. Aparte de causar impacto en el ecosistema del agua en el Valle Central, sal también puede causar presión alta (hipertensión) de acuerdo a la *American Heart Association*. Para más información, vaya al:

<http://www.americanheart.org/presenter.jhtml?identifier=336>

#### **3. Conserve el agua**

Todo tipo de agua contiene sal en cierta cantidad. Cada vez que usamos agua, añadimos sal a las aguas residuales que, a la larga, regresan al medio ambiente. Considere usar productos de energía eficiente y conservadores de agua cuando remodele, trabaje en el jardín o para el uso cotidiano.

Participe y apoye a su municipio o a su proveedor de servicio de agua y tratamiento de aguas residuales en los esfuerzos para reducir las sales y conservar el agua.

#### **4. Use solamente sistemas suavizantes de agua de eficiencia máxima.**

Systemas suavizantes de agua usan sal para quitar la dureza del agua debido al calcio y al magnesio.

Systemas anticuados o mal mantenidos usan sal en exceso y acaban en el medio ambiente. Consulte con un profesional licenciado en sistemas de agua para consejos en reducir su consumo de sal con estos systemas.

#### **5. Limite el uso del triturador de desechos en su cocina.**

Use desechos como compost o póngalos en el basurero para reducir la cantidad de sal que va al medio ambiente a través de las aguas residuales.

#### **6. Infórmese y busque oportunidades.**

Pida ayuda. Su municipio o proveedor de servicios de agua y tratamiento de aguas residuales puede darle más ideas de como reducir la sal que ponemos en nuestro medio ambiente. Algunos municipios dan incentivos para reducir la sal o para conservar el agua.

#### **7. Eduque a sus amigos y a la comunidad.**

Ahora que usted tiene conocimiento de maneras de reducir el impacto de sal y reducir el impacto económico potencial de su tratamiento, eduque a su comunidad para que sigan los mismos consejos. Todos tenemos la obligación de preservar nuestro ecosistema para el futuro del Valle Central.

Sal en productos alimenticios es generalmente cloruro de sodio o sal de mesa. En el medio ambiente, todo tipo de sal, incluyendo nitratos deben ser controlados. Para más información, vaya a: [www.cvsalinity.org](http://www.cvsalinity.org) o [www.waterboards.ca.gov/centralvalley/water\\_issues/salinity/](http://www.waterboards.ca.gov/centralvalley/water_issues/salinity/)

## **Things You Can Do to Reduce Salt Impacts**

### **1. Use less or low salt detergents and products**

*Research shows that significant salt comes from our household detergents and cleaners; consider using liquid and low salt products. Avoid over fertilizing plants and lawns which contribute salts and nitrates to the environment.*

### **2. Reduce salt in your diet**

*Salt you eat or use in cooking finds its way back into the environment. Not only does salt impact the water system of the Central Valley, but according to the American Heart Association salt can increase high blood pressure. For tips see <http://www.americanheart.org/presenter.jhtml?identifier=336>*

### **3. Conserve water**

*Because all water has some salt; every use adds salt to the environment. Consider energy efficiency and water conservation as you buy, remodel, landscape and live in your home. Become involved and support your local water and wastewater supplier's conservation and salinity management efforts.*

### **4. Water softener users should utilize only the highest efficiency systems**

*Older or out of adjustment systems waste salt that may be released to the environment. Ask a state licensed water conditioning professional if they can help you reduce your salt usage.*

### **5. Limit use of kitchen garbage disposals**

*Composting or disposal in the normal trash can reduce the salt released to the environment from our food preparation.*

### **6. Seek information and opportunities**

*Ask for help. Your local water or sewer agency may be able to assist you with more ways to reduce salts discharged to the sewer, some agencies may even have incentives to help reduce salt and conserve water.*

### **7. Educate your friends and your community**

*Now that you have a variety of ways to reduce your salt impact and reduce future cost increases to water and sewer rates, help your community do the same!*

Salt in food is mainly sodium chloride, table salt. In the environment all salts including nitrates must be managed. More information is available on the web at [www.cvsalinity.org](http://www.cvsalinity.org) or [www.waterboards.ca.gov/centralvalley/water\\_issues/salinity/](http://www.waterboards.ca.gov/centralvalley/water_issues/salinity/)



# 2009 CV-SALTS DRAFT Calendar

## Tentative Education and Economics Meeting Dates

June 16 Tentative Hold Only  
 July 13 Tentative Hold Only  
 August 18 Tentative Hold Only  
 September 15 Tentative Hold Only  
 October 27 Tentative Hold Only  
 November 9 Tentative Hold Only  
 December 15 Tentative Hold Only

## Tentative Technical and Executive Meeting Dates

**Education may move to second day when possible**

May 13 TAC-Econ, PEOC & Executive  
 June 17 TTAC-Econ, PEOC & Executive  
 July 14 TAC-Econ, PEOC & Executive  
 August 19 TAC-Econ, PEOC & Executive  
 September 16 TAC-Econ, PEOC & Executive  
 October 28 TAC-Econ, PEOC & Executive  
 November 10 TAC-Econ, PEOC & Executive  
 December 16 TAC-Econ, PEOC & Executive

## Holidays Constraints and Other Meetings

May 14 and 28 Tech Workshops  
 September 15 Scoping Committee  
 September 24th Leadership Group  
 September 28-29 MultiState Salinity Conf.  
 Indian Wells, CA

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RTMP Workshop 1						

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31	Santa Ana Tech Workshop					

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30	31	RTMP Workshop 2				

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Salinity Leadership Group Meeting						

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DECEMBER						
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